

Nkwazi

Here are depicted artifacts and surmounted by the carving of Livingstone Museum. The Mbunda canoe and is 31cm high. A lori wooden frog glass high and 23cm wide. The beautiful pa

Royalty and dignity are a part and designed to adorn the royal in 1912. Among the Bisa, art when young men were ready to representing beauty, cultur

The Luchazi people, a Ba of Congo. Their name den the Luchazi are closely and 1850, they were unde Traditionally, the Luchazi engaged in beekeeping r which they also traded. The Luchazi are renowned patterns and topped with cultural significance, of may symbolise various as

58 The Sango mask is a of Zambia, and the M masquerade, a tradit

Mai masquerade marks t. Celebrated by communit

has living in an isolated bush ca

NOTES ON CULTURAL RESTORATION



ornament. used in the ected in 1952. Buck is 13.5cm seen here, as well.

er were exalted the Aushi people ed to indicate while simultaneously

the Democratic Republic y settled. Historically. movements. Between 1600 ally located in Angola. and millet. They also ere, later, they became known for rubber production.

ularly, walking sticks adorned with geometric hee carvings are not merely decorative but hold mbering spiritual beliefs. The geometric designs culture, or oral traditions.

the Mbunda people, who reside in regions of Zambia, wooden face mask is prominently featured in the the Mukanda initiation rites for young boys.

nda, an annual initiation ritual for boys aged eight to a. Chokwe, Luchazi, and Mbunda, the ritual involves the months, undergoing circumcision, tests of courage. Each initiate is associated with a specific masked character.

38 JASON MWANZA THE TEAMWORK POWERED CEO

64 OFFSIDE DIANA CHIKOTESHA

70 EXIT EAST TO MALAWI ROAD LESS TRAVELLED

PREMIUM LUBRICANTS FOR AFRICA





Enjoy more payment options on Absa PoS Machines

Pay with your mobile money
or Visa card.

We all love having a wide range of payment options. That's why we are offering you the Absa POS as the perfect partner which gives you just that. From mobile money wallet to credit and debit card payments and more. Payments have never been easier with the Absa POS. Because you deserve a bank that changes as your story does. There's a payment solution for every story.

Call 5950 to sign up or find it
at a supermarket near you.

absa.co.zm

Terms and conditions apply

Absa Bank Zambia PLC (registered number 119710006444)
is regulated by the Bank of Zambia.

Your story matters



Stay protected on your next adventure

Our Comprehensive Travel Insurance provides global coverage for:

- Trip cancellation or interruption.
- Reimbursement for emergency medical expenses abroad.
- Assistance with lost, stolen, or delayed baggage.
- Compensation for trip delays or missed connections.
- 24/7 access to travel assistance services.
- Coverage for personal liability and legal expense.

#HereForYou



Call 202 or Email:
zambiainfo@accessbankplc.com



 **access**

more than banking

ZAMBIA'S FAVOURITE SUPERMARKET



SHOPRITE

CONTRIBUTORS:**Kamiza Chikula**

A communications professional passionate about the spoken and written word.

Royd Kapesa

A business executive and writer based in Lusaka. He writes about business, economics and leadership.

Noxolo Kapela

A passionate travel writer with an adventurous spirit that feeds on the thrill of exploration.

Sebastian Moronell

A writer and university lecturer, his proclivities include playing chess and losing at tennis.

Nawa Mutumweno

A freelance journalist, editor and public relations consultant based in Lusaka.

Tokozile N Ngwenya

Exploring cultures, savouring flavours and celebrating art, one experience at a time.

Mukandi Siame

Mukandi is dedicated to dogs and is building a whole new world through impactful storytelling.

Samm Tembo

A multifaceted creator whose talents lie in the realm of creative writing and filmmaking.

CONTRIBUTING PHOTOGRAPHERS:**Justine Kunda**

Not merely capturing images, but frozen moments that create memories to last a lifetime.

Chosa Mweemba

An artist in love with the still and moving image, photographing Zambia's beauty.

Teddy Mweemba

A seasoned photographer who is passionate about preserving memories you cannot relive.

Walid Nassar

A veteran outdoorsman harbouring a love for nature and the open plains of Zambia.

**COVER STORY:**

Zambian funeral traditions reflect cultural intricacies that inform African art and identity. On page 58, join a conversation about authentic engagement, cultural preservation, and recognition of Zambian/African art's place on the global stage through living customs and dynamic artistic expressions.

THE TEAM:**Publishing Editor**

Walid Nassar
Business Enquiries
walid@ryno-media.com

Deputy Editor

Shammah Phiri
Features and Articles
editorial@nkwazimagazine.com

Sales Manager

Musonda Chisenga
Sales and Advertising
musonda@ryno-media.com

Lead Designer

Patrick Bwalya
Design and Production
studio@ryno-media.com

Assistant Designer

Starr Mundia
studio@ryno-media.com

Illustrations

Tsungai Kaunda
studio@ryno-media.com

PUBLISHING HOUSE:

Ryno Media Limited
Info@ryno-media.com
+260 962 434 008

❖ **DISCLAIMER:** While precautions have been taken to ensure the accuracy of the contents of our magazine, Ryno Media Ltd. Does not warrant or assume any legal liability or responsibility for the quality, accuracy, completeness, legality, reliability or usefulness of any information, product or service represented within our magazine. Views in this publication are not necessarily those of Ryno Media Ltd.

**GAME NIGHT.
FRIED CHICKEN.
ICE COLD**
Coca-Cola

A Recipe for Magic.



MORE THAN JUST A WOMAN.

Respect to all Ladies this Women's Day



Get a **12 month warranty** only at Autoworld



*Find the full range of Willard batteries
at your nearest Autoworld branch*

Tel: +260 211 223 207 | **WhatsApp:** +260 979 174 013

Email: info@autoworld.co.zm | **Web:** www.autoworldzambia.com

MAKE A MOVE WITH **INDO VEHICLE FINANCE**

Low Interest Rate

Repayment upto **72 Months**

Brand New & Pre-owned Vehicles



Visit us: www.izb.co.zm

Call: +0211 226294 | Email: vaf@izb.co.zm



Terms and Conditions apply



Easter Weekend

Promotion special

CARGO
88

4 NIGHTS SPECIAL

18th–21st April 2025

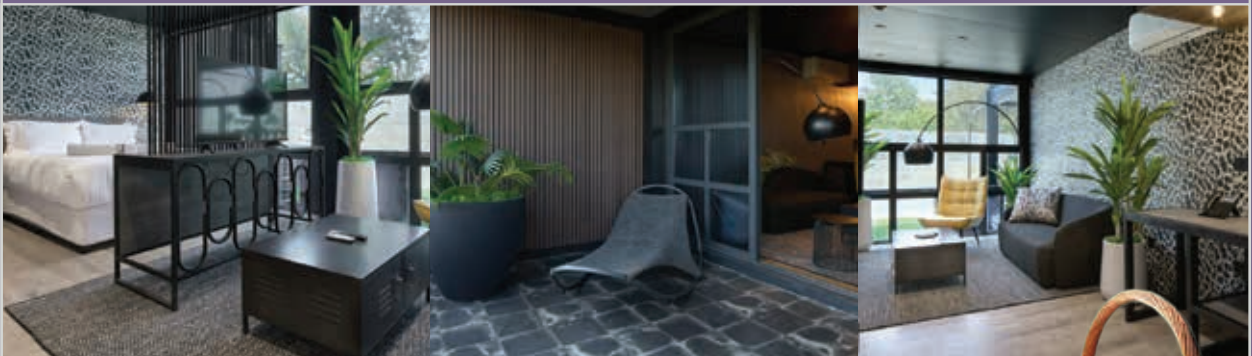


Get one night free!

For deluxe and executive rooms only.

3 NIGHTS SPECIAL

18th–20th April 2025



Includes one free dinner from our special set menu for Easter weekend only.

This promotion is applicable for all of our rooms.



Terms & Conditions apply. Non refundable. Pre payment upfront to be acceptable to promotion. The specials are not inclusive of any alcohol or food from our regular menu or any other menu, only from our Easter Special set menu. No exchanges for any other rooms can be made for the special.

E: reservations@cargo88-hotel.com
T: +260 973 579 396
www.cargo88-hotel.com



Stanbic Bank
Business & Commercial

**THERE'S KEEPING THE
LIGHTS ON.**

**THEN THERE'S POWERING
UP NONSTOP, 24/7.**

SOLAR FINANCE MADE EASY

UP TO 10 YEARS REPAYMENT
CALL **8888** FOR MORE DETAILS

T's & C's apply



RAISON D'ÊTRE

The saying goes, 'Do what you love, and you won't work a day in your life.' I used to love this saying because it meant I wouldn't have to deal with the negative connotation that 'work' has come to represent. I think the beginning of the end of work came along in the post-WWII era when work became purely functional—a means to an end, driven by efficiency and profit. Slowly, the days when work intersected with pure fascination for a vocation faded into the sunset.



Recently, I rewatched a favourite childhood movie of mine, *Whisper of the Heart*, by Studio Ghibli. It follows two children who make the bold decision to leave school: one pursues a violin-making apprenticeship, and the other decides to write a novel to test whether she has any talent. I don't know about you, but I am a romantic at heart, and it seemed to me that once upon a time, people apprenticed in what they loved, dedicating themselves to work they found both meaningful and fulfilling. Work was not just about survival; it followed purpose. The movie's name truly conveys the sense of following the quiet whispers and gentle nudges that your heart sends your way. It is not always an overwhelming sense of certainty, thunder clapping, or pausing mid-conversation because a crow flew by, and suddenly, an epiphany dawned on you, illuminating the very meaning of life itself. More convincingly, it could be in the fleeting 'what ifs' and unobtrusive 'could I's' when you are not paying attention.

In my real life, I recently met a man who is among those who have discovered the intersection between their work and reason for being. Jason Mwanza, CEO of Zamtel, lives, breathes, and eats his role. As he shared his career trajectory on page 38, I noticed that his language did not include any delineation between himself, his work, or his role. His passion is his work. His purpose is Zamtel. As a man who has spent over 20 years with the organisation, Jason is a shining example of working beyond obligation—but for the sake of pure fascination and passion.

Pure fascination and passion are also the sub-root of our cover story on page 58. What I enjoy most about editing this magazine, is that it sometimes takes on a life of its own that is better than envisioned. Originally, the feature was meant to explore the appropriation of Zambian and African designs that gave way to a generic, Afrocentric visual language that dilutes its distinctiveness. However, after examining the material from experts, it became quite evident that a more nuanced conversation was to be had, and the content metamorphosed into *The Case for African art*. The article rightfully asserts that African art is a living expression—not merely for aesthetics but serving a functional, ritualistic, and symbolic purpose deeply tied to daily life and spirituality. It exists beyond a collectable, hangable souvenir. The author challenges Western perspectives, which often misclassified or misunderstood African art, categorising it as mere craft and stripping it of context and significance. The piece opens discourse on showing greater appreciation and documentation of Zambia's artistic traditions in global discussions.

Happy reading!

Shammah Phiri,
Deputy Editor

-  [facebook.com/
Nkwazimag](https://facebook.com/Nkwazimag)
-  [twitter.com/
nkwazimag](https://twitter.com/nkwazimag)
-  [instagram.com/
nkwazimag](https://instagram.com/nkwazimag)
-  [linkedin.com/
company/nkwazi-
magazine](https://linkedin.com/company/nkwazi-magazine)
-  [tiktok.com/@
nkwazimag](https://tiktok.com/@nkwazimag)



[interactive.nkwazimagazine.
com/](https://interactive.nkwazimagazine.com/)



Village Banking Plus Account

Village banking can be stress free. Enjoy interest of 4% p.a on your Village Banking Plus Account.

Email womensbanking@zanaco.co.zm for more information






Corona.

**MADE WITH 100%
NATURAL INGREDIENTS**



LILAYI
LODGE

THE ULTIMATE SAFARI STOPOVER

Indulge in a luxurious retreat in the heart of Lusaka. Whether beginning or concluding your Zambian adventure, let us be your go-to destination.



PRIVATE GAME RESERVE IN LUSAKA | LUXURY SAFARI ACCOMMODATION
PRIVATE AIRSTRIP | CONTEMPORARY AFRICAN CUISINE | WINE TASTINGS
SIGNATURE WINE LABEL | NATURE ACTIVITIES | AIRPORT TRANSFERS



Step into a world of natural beauty and unparalleled indulgence at Lilayi Lodge. A private paradise, this Zambian Safari Lodge offers luxurious chalets surrounded by lush greenery – making this the most ideal destination for travellers seeking a romantic retreat, family getaway, relaxing staycation, or a base from which to explore Zambia and its heritage, culture and natural wonders.

PROUD WINNER OF ZTA'S BEST
INDIVIDUAL AND ORGANISATION
CUSTOMER SERVICE AWARD IN
ZAMBIA 2024/25



TAKE A TOUR



WWW.LILAYILODGE.COM | RESERVATIONS@LILAYI.COM | +260 777 949 730 | +260 971 002 010



WELCOME ON BOARD PROFLIGHT

2 024 was a busy and interesting year for Proflight overall. During 2024, Proflight proudly flew 265,108 passengers on our domestic and international route network. In terms of sectors flown, this translates to 12,485 sectors. Our on-time performance (OTP) score for 2024 was 77%, and we are constantly exploring new ways to improve this performance. Thomas C. Haliburton once said, 'Punctuality is the soul of a business.' On the cyberspace front, we had 833,557 website visits in 2024, highlighting how busy the year was.

Shifting the focus to 2025, our primary target for this year is to uphold our Core Brand Values of Safety, Reliability, Efficiency, and Friendly Service while reducing costs, improving efficiency, strengthening the corporate brand, and increasing income. Regarding our sustainability initiatives, we continue adopting policies and procedures demonstrating our unwavering commitment to environmentally friendly practices. Sustainability falls under our corporate social responsibility umbrella.

With a history spanning over three decades, we are Zambia's largest airline, offering reliable scheduled flights to leisure and business travellers. We are proud to connect Zambia to the world and the world to Zambia.

Proflight Zambia is linked to all the major global distribution systems, allowing travel agents to book tickets worldwide in real-time. As an airline, we have various interline agreements with all the main carriers that fly into Zambia, enabling one-airline ticket itineraries and baggage allowances from all over the world. This creates and enhances seamless travel options.

It is my pleasure to hand you over to our delightful cabin crew and the rest of our staff. I wish you a delectable flight.

I thank you.

*Captain Josias Walubita,
Director Flight Operations*

 [facebook.com/
ProflightZambia](https://facebook.com/ProflightZambia)

 [twitter.com/
proflightzambia](https://twitter.com/proflightzambia)

 [instagram.com/
proflightzambia](https://instagram.com/proflightzambia)



flyzambia.com



GO SMART TAKE CONTROL

Pay for what you need,
and get what you pay for.

Data + Mins + SMS
Pay later!

GO SMART



Airtel GO SMART Flexible Business Communication Solutions

Stay in control of your business communication needs with Airtel's GO SMART plan. Whether you're a small business owner or managing a large enterprise, Airtel GO SMART offers a flexible mobile communication solution that ensures you only pay for what you actually need.

Benefits of GO SMART:

- Tailor your plan to your exact communication needs
- Offers available on Postpaid to help manage expenses.
- Transparent pricing - no hidden fees
- Flexible payment options to free up your cash flow

Basic	Standard	Plus
1,200mins	2,600mins	7,500mins
2.5GB	5GB	15GB
500 sms's	2,000 sms's	2,000 sms's
₹200	₹400	₹1,000

Get Started Today

Email AirtelBusiness@zm.airtel.com to discuss a unique plan that meets your business needs.

UP FRONT

22

PLAN

MARCH | APRIL 2025

A round-up of events and festivals of an entertainment nature from around the region.



EXPERIENCE

KAINGO ROCKS LODGE

A tranquil safari lodge offering immersive wildlife encounters, adventure activities and luxurious, personalised experiences. Prepare to be waited on hand and foot at Kaingo Rocks.



DINE

LE ELEMENTOS HOTEL

Step into the contemporary interior of the boutique hotel where an unmatched dining experience will whisk you away on a gastronomic adventure around the globe.

32

BACKYARD

VICTORIA YARDS

An evolving urban precinct in Jo'burg, celebrating artisans, craftsmen, and entrepreneurs. Visitors can explore open studios, markets, and innovative social projects in a creative, revitalised community setting.

36

ESSENTIALS

THE AMETHYST CHANDELIER

F.R.E.E Woman is breathing new life into discarded copper items. The Amethyst Chandelier is a beautiful play on two of Zambia's natural resources, creating a centre-piece you'll want to take home.



TABLETALK

JASON MWANZA

Jason Mwanza, Zamtel's visionary CEO, brings over 19 years of expertise in telecommunications, technology planning, and strategic leadership. Since his appointment in 2024, he has driven innovation, efficiency, and growth, strengthening Zamtel's position as a leader in Zambia's digital transformation.



BRIEFING

INCLUSION AND ETHICS IN AI

Inclusion and ethics in African AI require local context, cultural sensitivity, and equitable innovation to ensure it benefits all.

54

HUMOUR

AUTO DESTRUCT

The monthly humour column is a collection of musings that promises to regale readers with satirical takes on current topics.

Service, redefined

WEALTH MANAGEMENT | CONCIERGE | OFFSHORE BANKING

Find out more at ecobank.com/premier

Call us on +260 211 367 390 or +260 976 867 498
to open a Premier Banking Account

PREMIER BANKING

by Ecobank

SCAN



ecobank.com

Ecobank
The Pan African Bank

INSIDE

58

THE CASE FOR AFRICAN ART

Where does African art stand in the general conversation of what defines art, crafts and fine art? African art combines beauty and function calling for better classification of arts.



64

DIANA CHIKOTESHA

Meet a woman making global strides in the world football community. Despite a failed dream, Diana proves that all paths can lead to success with determination, creativity and a heart for others.



70

EXIT EAST TO MALAWI

Head east toward the open skylines of South Luangwa National Park, explore Lilongwe's night life, stop over in Dedza for handmade pottery, walk the sandy beaches of Cape Maclear and take your time at Pumulani Lodge on a road trip through Zambia and Malawi in emerald season.

86

BOSJES

Tucked away in the Breedenkloof Valley, BOSJES is a biblical place. Combining architecture, stewardship and spirituality, the estate is where you come to find peace in the mountains.

TAKE OFF



94

FLIGHT SCHEDULE

MARCH | APRIL 2025

Peruse the latest flight schedule.

96

NEWS

PROFLIGHT NAMES WINNER

To celebrate Zambia's 60th independence anniversary, Proflight ran the Zambia@60 Facts Campaign with the promise to sponsor a dream flight for the winner. The winner's maiden voyage will see him travel to Durban.



102

FAQ

Your pressing Proflight questions are answered.



103

PROHIBITED GOODS

A round-up of goods and items not permitted on Proflight aircraft.



The Future of Targeted Advertising is Here

In a world where connection is king, **MTN Zambia** is setting a new standard for advertising as we proudly launch our new platform, **Mobile Advertising**. As we drive our strategy of providing digital solutions that drive Africa's progress, this innovative solution is designed to revolutionise how businesses communicate with their customers.

Mobile Advertising allows businesses to send targeted promotional and informative messages to MTN subscribers at an affordable rate, of as low as **K0.13 per SMS**.

Whether you're a small business owner looking to promote your products and services, a large organization needing to keep your customers informed, or a marketer running sales campaigns, this platform offers unmatched opportunities to reach your audience effectively.

Mobile Advertising provides advanced targeting capabilities that take full advantage of the unique features of mobile devices as it bridges the gap between smartphone and non-smartphone users ensuring that no one is left out of the conversation. This speaks into our belief that everyone deserves the benefits of a modern connected life.

Organisations can use the following Mobile Advertising offerings to share their promotional messages with accuracy:

- 1. Standard SMS for K0.13 per SMS**
- 2. SMS with link to your Portal or website for K0.25 per SMS**
- 3. SMS with link to Video for K0.38 per SMS**
- 4. Interactive SMS for K0.39 per SMS**

At MTN Zambia, we're committed to helping businesses succeed. With our Mobile Advertising service, you can build awareness, drive sales, and foster customer loyalty—all while leveraging the reliability and reach of the MTN network.

Ready to unlock the potential of your business today? Contact us on:

Phone: 096505 0020

Email: mobileadvertising.zm@mtn.com

MTN Zambia



Made for SMEs!

So, you've got the business dream, the incredible idea that's going to change the world. You've registered your company and sorted out the paperwork, but now the big questions start rolling in: **How do I connect with suppliers? Reach new customers? Manage my growing team?** That's where MTN comes in!

- Create a **professional email address** and register a **Domain** name to build your brand when you visit **webreg.mtn.zm**.
- Reach new customers, send package delivery notifications or important information with our **prepaid bulk SMS** platform **cpassmessaging.mtn.zm**.
- Need to manage your growing team's airtime and data? We have the **Enterprise Self Service** platform that lets you set usage and recharge rules to manage your teams airtime or data effectively and efficiently.
- You can track your delivery drivers with **MTN Fleet**. An easy-to-use vehicle tracking system with packages to suit your budget.
- Get affordable **Microsoft 365** packages from the **MTN Webstore**.
- Protect your laptop, tablet or phone with **MTN Safe antivirus**.

Whatever your business needs, MTN has the solutions to help you grow and succeed. Let's make it happen! **#BusinessDoneBetter**

Email

business.zm@mtn.com

Call

+260 966 220 615

MTN

UP FRONT

22.PLAN • 26. EXPERIENCE • 28. DINE • 32. BACKYARD • 38. TABLETALK • 42. BRIEFING



32

Spend a lazy afternoon wandering through Victoria Yards' various exciting spaces. Visit an art gallery, chat with a barista or sample artisan bread; the possibilities are endless on page 32.

PLAN

MARCH | APRIL 2025



EVENT DETAILS:

Date: TBD.

Location: Zambezi Banks, Mongu.

Tickets: Free.

KUOMBOKA CEREMONY 2025

Witness the Kuomboka Ceremony, a dazzling display of Lozi tradition and culture! This centuries-old event marks the Litunga's journey from the flooded plains to higher ground. As the royal barge sails, rhythmic drumming, traditional attire, and jubilant celebrations bring this spectacle to life (image by Bwana Jimmy Productions).

YOUR ULTIMATE WEEKEND GETAWAY

Stay, Relax, Repeat

Enjoy a memorable stay with our
exclusive weekend specials!



Dinner, Bed & Breakfast

Get in Touch and Secure Your Stay Today!



FOR BOOKINGS

Call Reservations on +260 96 222 3605 or +260 211 433 250 | Email: reservations@cielaresort.com

Farm 2062, Ngwerere Road, Bonanza Estate, Lusaka

www.cielaresort.com

EVENT DETAILS:

Date: 13 March 2025.
 Location: Shardonay Wine Bar, Lusaka.
 Tickets: TBC.

INTERNATIONAL RIESLING DAY

Celebrate International Riesling Day with the finest Rieslings from around the world! Whether you love its crisp, fruity notes or are just discovering this classic wine, there's a glass waiting for you with a side of good company!



EVENT DETAILS:

Date: 5 April 2025.
 Location: R & G Arena, Lusaka.
 Tickets: Individuals K300 | Teams K1200 | Corporate K6500.

ISUZU MUD RUN

Get ready for the ultimate adventure at the 2025 Isuzu Mud Run! Conquer thrilling obstacle courses, tackle rugged terrain, and embrace the mud-filled excitement. Whether you're racing for the fun or the glory, expect an adrenaline-fueled challenge. Are you tough enough?



SA INTERNATIONAL TATTOO CONVENTION

Ink lovers, get ready! This event, which will unite top tattoo artists, live entertainment, and a passionate community of body art enthusiasts, is one you don't want to miss. Watch incredible artists at work, explore unique merchandise, and immerse yourself in tattoo culture. Whether you're getting inked or just admiring the artistry, be there!

EVENT DETAILS:

Date: 28-30 March 2025.
 Location: DHL Stadium, Cape Town.
 Tickets: Weekend: R720 | One Day: From R270.



ONE LONG TABLE

Step into a night of elegance at the rustic Chartwell Castle. Elegantly dressed in all-white, dine under the stars at a beautifully set communal table, surrounded by stunning scenery, exquisite cuisine, and live entertainment. Experience an unforgettable evening of sophistication and connection!

EVENT DETAILS:

Date: 29 March 2025.
 Location: Chartwell Castle, Johannesburg.
 Tickets: R2300.



AFRICA'S TRANSPORT AND LOGISTICS INDABA

Join industry leaders and key stakeholders at Africa's Transport and Logistics Indaba under the theme: "Embracing SMART Transport Corridors in Africa." Explore innovative solutions, network with collaborators, and shape the future of transport and logistics across the continent. Don't miss this pivotal event!

EVENT DETAILS:

Date: 10-11 April 2025.
 Location: Ciela Resort, Lusaka.
 Tickets: TBC.

DStv

for business

Is Your Business Getting the Most Out of DStv?

Explore the technologies behind DStv for Business and see how they can transform your entertainment offering.

Whether you are a



Hotel



Corporate



Multi-Unit Dwelling

We have IPTV, SAT>IP or Digital Headend solutions for you.



Let DStv for Business help you find the technology that fits your needs, raises customer satisfaction, and brings **lasting value to your business.**

DStv Stay

73+

Hotels, Clubs, Resorts & Multiple Locations

DStv Play

59+

Corporate & Multiple Locations

DStv Work

46+

Hotels, Clubs & Multiple Locations

Call DStv for Business to explore customised tech solutions that deliver real value for both you and your customers.



Website:
<https://www.dstv.com/business/en-zm>



Email:
ZambiaDStvBusiness@zm.multichoice.com



Contact Center:
0211368342

ESCAPE TO KAINGO ROCKS

A HAVEN OF LUXURY, ADVENTURE AND CURATED CULINARY EXPERIENCES

Words by Gabriel Botha, images by Dana Patel, courtesy of Kaingo Rocks



For a truly exceptional escape from the everyday hustle and bustle of work and city life, Kaingo Rocks offers an unforgettable retreat. It is perfect for romantic getaways, family vacations, or refreshing breaks with friends.

Situated just outside of Lusaka, this private game reserve provides an intimate connection with nature. It is home to a myriad of alluring African wildlife, from graceful pukus and zebras to the more elusive sables, wildebeest, and rarer nyalas and Indian axis deer. The animals roam free on the property. Birdwatchers will be delighted by the mix of exotic species, including colourful birds and the larger, friendlier ostriches and emus. The animal population has steadily increased since the property's establishment, and many visitors have been captivated by the sight of baby giraffes, elands, and more. The absence

of predators creates a safe, serene environment, perfect for those looking to experience the beauty of nature up close.

Overnight guests can be assured of an exclusive experience with opulent surroundings and luxurious living areas. Offering only five family chalets and two tented residences, staying at Kaingo Rocks ensures individualised attention and complete relaxation in this intimate setting. The lodge is thoughtfully arranged around a central water feature, providing uninterrupted dam views and mesmerising African sunsets. Late afternoon tea can be enjoyed on the deck or in the Treehouse, fondly known as "The Nest," where a solitary tree at the heart of the dam stands out as a memento of the lodge's commitment to conservation and its careful consideration of nature.

The Clubhouse serves as the heart of the property, welcoming visitors with a





brehtaking, grandiose entrance that offers exclusive access for residents to dining and living areas, an entertainment centre, a fully equipped gym, a spa, decks, and swimming pools. Dining at Kaingo Rocks is a carefully curated experience, with attention to dietary preferences and requests. As a strictly halal and alcohol-free establishment, expert mixologists and chefs whip up refreshing mocktails and exceptional, all-inclusive cuisine, ensuring guests enjoy memorable gastronomic experiences with high tea and a five-course dinner.

A second independent restaurant, The Hide, welcomes day visitors for an exclusive culinary experience from Thursday to Monday (9 am - 5 pm), offering a diverse menu that caters to all tastes. Day guests have full paid access to explore the reserve through game drives, bicycle rentals, and the excitement of the zipline, while children enjoy the dedicated play area. Access to the property is strictly controlled by reservation only to manage visitor numbers, ensuring a harmonious coexistence between the reserve's wildlife and its visitors.

Proudly Zambian-owned, Kaingo Rocks is committed to supporting the local community by providing employment opportunities and engaging local experts in the property's wildlife conservation efforts. By visiting, guests are making a social difference.

With so much to enjoy, visit Kaingo Rocks with your friends and family to create beautiful memories!

» WHERE?

- A 60-minute drive from Kenneth Kaunda International Airport, Kaingo Rocks is perfectly positioned to enjoy the beauty of nature.

» WHAT TO EXPERIENCE

- Get up close and personal with local fauna through game drives or bicycle tours around the property.
- Enjoy aquatic activities such as fishing in the dam, or test your stamina on the pedal boats.
- The exclusive spa promises a relaxing retreat for mind and body with curated body treatments.
- For active guests, the zipline and bungee trampoline will get your adrenaline pumping just in time to try the padel courts, which are coming soon! Kids are not forgotten with a large, fully equipped play area for hours of fun.

BOOKING AND CONTACT DETAILS

- 📞 +260 773840043 (overnight)
- 📞 +260 974251100 (day trips)
- ✉ reservations@kaingorocks.com

- 🌐 kaingorocks.com
- 📱 @kaingorocks
- 📍 Kaingo Rocks



Proflight also operates regular scheduled flights into Lusaka from Cape Town, Johannesburg, Kalumbila, Kasama, Livingstone, Mansa, Mfuwe, Ndola and Solwezi, via Lusaka. Visit flyzambia.com for the latest flight schedule.

LE ELEMENTOS

A CULINARY SYMPHONY OF FLAVOURS

Words by Tokozile N. Ngwenya, images by Justine Kunda



A hidden gem, Le Elementos is a chic boutique hotel tucked away on a quiet street in Rhodespark. The restaurant offers much-needed tranquillity and space. It boasts two dining options: a breezy outdoor bar on a raised deck and an intimate fine-dining restaurant emphasising warmth, charm, and culinary artistry.

I began my experience at the elevated bar on the deck that overlooked a cascading water fountain that complemented the serenity of the surroundings. I sipped on chilled sparkling water and tasted canapés of beef and chicken koftas with hints of garlic and smoky barbecue, complemented by a cooling, creamy mint yoghurt sauce with a hint of citrusy lemon. Each bite was infused with bold paprika undertones that excited the palate. The crisp, golden empanadas encased tender shredded chicken, onion, peppers, and garlic, a hearty treat served with a sticky, sweet chilli sauce, brought an end to my hors d'oeuvres.

I stepped into the refined formal dining area to begin my culinary adventure. The simplicity of the décor allowed the food to take centre

stage—hand-woven African baskets adorned the walls, an elegant nod to African cultural heritage while adding authenticity to the space.

For my starter, I chose the smoked chicken salad, a light and flavourful dish. The smoked



› VETERAN IN THE KITCHEN

Chef Mwansa began his career 17 years ago as a line cook at Lusaka Hotel. His resume embodies his passion for the restaurant industry as he has not only shown his expertise in the kitchen, but on the front lines serving as manager for some establishments. His expertise has taken him to Mint Lounge, Latitude 15 Degrees Hotel, and Lolobezi in Lower Zambezi to name a few.

› CONTACT DETAILS:

☎ +260 761990075
 ✉ sales@leelementos.com
 🌐 www.leelementos.com



chicken was served atop a bed of fresh, crisp lettuce, juicy slices of orange, and a sprinkling of roasted cashew nuts, adding a delightful contrast of textures. The citrus's freshness cut through the chicken's smoky richness, making every forkful an indulgence.

Chef Mwansa explains, "Our menu encompasses local and international cuisines, our inspiration is to take care of everyone. Therefore, we tailor meals on request to cater for every guest." Le Elementos is committed to creating memorable experiences with a highly trained team. Chef Mwansa brings 17 years of professional experience to every dish, and his impressive résumé showcases his palpable passion for the culinary arts. He began as a line cook, then explored the service aspect of hospitality as maitre'd to expand his experience. Chef Mwansa, whose culinary artistry began in his teen years, recalls, "I enjoyed mixing different things to see what would come out of it, and I have mastered numerous cuisines, but Thai is by far my favourite."

For the main, Chef Mwansa recommended a locally sourced, medium beef fillet accompanied by an authentic mushroom sauce. The fillet fell apart easily at the first cut, displaying the chef's skill with a succulent interior and seared exterior, the classic salt and pepper seasoning allowed the natural flavours of the meat to shine. Accompanying the fillet was a velvety butternut and Irish potato mash infused with fresh butter and cream, making each bite rich and indulgent. Roasted baby marrow and carrots added an earthy sweetness, while the roasted



butternut, with delicate hints of cinnamon, brought a warm touch to the plate.

To complement the meal, the Tropicana cocktail—a medley of tropical flavours—provided a refreshing contrast to the richness of the sauce, its bright citrus and fruit notes made a delightful companion to my meal.

Finally, my all-time favourite dessert arrived—cheesecake enveloped in a luscious blueberry sauce. The tart sweetness of the fresh blueberries complemented the cheesecake's rich, creamy texture, and the chef's homemade biscuit base further enhanced the dessert, bursting with buttery sweetness that left me pleasantly satiated.

As I sat back, taking in the peaceful and intimate ambience, I could not help but appreciate how Le Elementos Boutique Hotel offers more than just a meal; it is a place to unwind, indulge, and truly savour the moment.

▶ LOCAL PRIDE

Le Elementos prides itself on using organic ingredients and supporting local agriculture. All their fresh produce is sourced from local markets, and their vegetarian dishes incorporate indigenous vegetables as part of the ingredients.

▶ NON-STOP INDULGENCE

Le Elementos Boutique Hotel is open every day of the year, serving breakfast from as early as 7 am, with lunch and dinner available until 10 pm. Walk-in guests are welcome, though reservations are preferred.



Proflight also operates regular scheduled flights into Lusaka from Cape Town, Johannesburg, Kalumbila, Kasama, Livingstone, Mansa, Mfuwe, Ndola and Solwezi, via Lusaka. Visit flyzambia.com for the latest flight schedule.

SCENTS & SENTIMENTS

YOUR HAVEN FOR TIMELESS TREASURES



In the heart of Lusaka, Zambia, a new gem has emerged, ready to enchant your senses and captivate your heart. Scents & Sentiments, a luxurious perfume and gift shop, officially opened its doors in January 2025, inviting you to discover a world of timeless treasures.

Step into our elegant boutique, and you'll be surrounded by an exquisite array of beautiful perfumes, stunning antiques, exquisite jewelry, and elegant home decor pieces. From statement Exotic handbags to unique gifts, every item has been carefully curated to reflect our passion for quality, beauty, and craftsmanship.

At Scents & Sentiments, we believe that every occasion deserves a special touch. Whether you're seeking a romantic gift, a memorable souvenir, or simply a way to indulge your senses, our knowledgeable staff will guide you through our treasure trove of delights.

Our mission is simple: to provide you with an unforgettable shopping



experience, where every visit feels like a discovery. As our tagline promises, we offer "Timeless treasures for every occasion".

Join us on this exciting journey, and let Scents & Sentiments become your go-to destination for all things beautiful and

unique. Visit us today, and let the allure of our timeless treasures enchant you!

For further information:

- 📞 +260 779850277
- 📍 Arcades Shopping Mall, Opposite Nu Metro Cinema.

Every moment is an opportunity to
make a beautiful memory at
Protea Hotels by Marriott in Zambia



Stay at any of our nine hotels, located in Lusaka,
Livingstone, Ndola, Chingola, and Chipata, where each
destination combines comfort and convenience in a way
that's uniquely its own.

FOR BOOKINGS AND ENQUIRIES
+260 211 254605 | reservations@proteahotels.co.zm
protea.marriott.com



@ProteaHotels



@ProteaHotelsbyMarriott

VICTORIA YARDS

ART, SUSTAINABILITY, COMMUNITY

Words by Noxolo Kapela, images courtesy of Victoria Yards



Nestled in the heart of Johannesburg's Lorentzville neighbourhood, Victoria Yards is a blend of creativity, sustainability, and community spirit. This former industrial complex is now a dynamic urban precinct where artists, business owners, and locals unite to share ideas, create, and grow.

Victoria Yards combines history, culture, and new ideas while positively impacting the community. What makes it unique is how it has turned old, abandoned factory buildings into a vibrant space full of creativity and connection. The buildings still show their original raw brick facades and high ceilings, retaining a rugged charm that reminds you of their industrial past. The open spaces between them, now filled with greenery and urban gardens, create a refreshing and welcoming ambience. It's a place where history and the present meet, where the gritty aesthetic of Johannesburg's manufacturing history is softened by thoughtful design and a sense of hope. It is hard not to feel inspired by the creativity that seems to spill out of every corner.

Sustainability is at the heart of everything here. The urban gardens aren't just pretty spaces; they're working farms that produce fresh vegetables, herbs, and fruits. Local vendors use these and also serve as a teaching tool, showing people how to grow their own food in the city. Rainwater harvesting systems and recycling initiatives are part of everyday life, exemplifying how urban spaces can be functional and environmentally responsible. One initiative



that stands out is The People's Pantry, which provides meals and food supplies to those in need. It's a simple reminder that sustainability is as much about people as it is about the planet.

Victoria Yards transforms into a bustling hub with the First Sunday Market every first Sunday of the month. The atmosphere is filled with energy and excitement as people from all over come to browse the stalls, enjoy live music, shop for handmade crafts and artisanal



▶ **FAST FACTS & TIPS**

- Victoria Yards hosts daily tours for visitors. Look out for the Discovery tour from 10.00 am - 10:30 am; and the Artisan tour from 10.30 am - 11.00 am. Explore the gardens, meet the artisans and learn the history of the Yards.
- First Sunday Market is on every first Sunday of every month except January. Here, local artisans and food enthusiasts gather to sell their wares.
- In 2024, Victoria Yards was awarded the Tripadvisor's Travellers' Choice Awards for 2024 which honours businesses that consistently receive good reviews.
- Victoria Yards also offers its services as a bespoke events venue for weddings, concerts and corporate events.

▶ **CONTACT DETAILS**

- 📞 +27 725207432
- ✉️ mike@sl8.co.za



@victoria_yards
Victoria Yards



goods, and try delicious food and drinks. The sense of community at Victoria Yards is truly special—it's a place where everyone feels they belong, and every visit adds to something meaningful. It's the perfect spot to relax on a Sunday, explore one-of-a-kind finds, and meet the people who bring them to life.

The vendors at Victoria Yards are as diverse and creative as the city itself, each bringing their unique talents and stories to the mix. You might stop by the Cheese Capital for some of the best pizzas around or visit Foakes Coffee Roastery for rich, aromatic coffee. Treat yourself to a freshly baked artisanal baguette while you're there. At Primal Spirits Distillery, they craft ultra-premium gin using sustainably grown hard red wheat that reflects rich, local flavours. If fashion is your passion, peek into Mantsho by Palesa Mokubung, the first African to collaborate with H&M. Her bold designs have earned her a cult following and are crafted with care and precision.

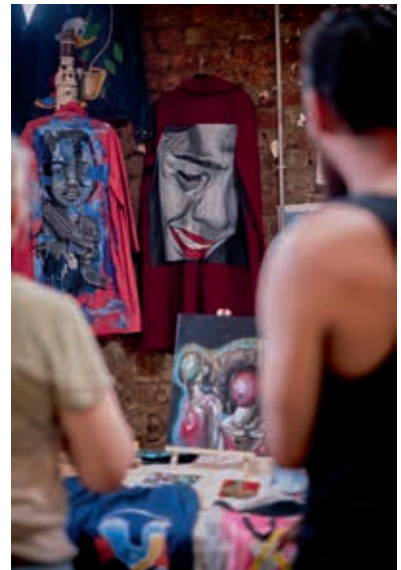
Art is everywhere at Victoria Yards. You might find yourself drawn to the studio of James Delaney, whose work captures the essence of nature and urban spaces, or marvel at the bold oil paintings by Calixte, who captures the world around

her in her workshop. Flood House, a bespoke silk screen printing studio, showcases some of the artistry and entrepreneurial innovation that define this space. And if you're curious about the creative process, many of the artists are happy to chat about their work and share their stories. It's this openness and accessibility that make Victoria Yards feel less like a commercial space and more like a community.

But what really sets Victoria Yards apart is its commitment to the people of Lorentzville. The WeCare Wellness Community Clinic offers free essential healthcare services, while the Changemaker's Centre provides a safe and inspiring place for children to learn and play. Nonprofit organisations like the Makers Valley Partnership work tirelessly to support skills development and job creation, ensuring that the benefits of this thriving precinct extend far beyond its borders. It's a place where creativity and commerce meet compassion, where every success story is a shared one.

Visiting Victoria Yards is an unforgettable experience. There's something amazing about exploring the studios, meeting the people who make it unique, and seeing how art and

sustainability can change lives. Whether you're shopping at the market, enjoying some food, or just soaking in the vibe, it feels like a place where anything is possible. Victoria Yards shows the power of people working together with a shared vision, and it's a place you don't want to miss. If you're ever in Johannesburg, be sure to visit Victoria Yards—you'll leave with great memories and fresh inspiration.



Fly into Johannesburg with Proflight Zambia, from Lusaka. Proflight also operates regular scheduled flights into Lusaka from Cape Town, Kalumbila, Kasama, Livingstone, Mansa, Mfuwe, Ndola and Solwezi, via Lusaka. Visit flyzambia.com for the latest flight schedule.

Affordable Health Insurance for Your Growing Business.

Our Health insurance is tailored to meet the needs of SME businesses with 10 or more employees, providing:

- Affordable, premium healthcare solutions.
- Access to top-tier medical facilities both local and regional.
- Wellness support to keep your team at their best.

Invest in the well-being of your most valuable asset—your employees. Let us take care of their health so you can focus on growing your business.

Let's connect today:
email us at sales@ses-unisure.com or visit www.ses-unisure.com or call 737 to learn more. Our consultants will be able to explore what flexible options are available to you and your team.



unisure
INTERNATIONAL INSURANCE

Contact us today on 737

www.ses-unisure.com



MUKWA LODGE
KITWE

Marigold

RESTAURANT

✉ reservations@mukwalodge.com

📍 26/28 Mpezeni Avenue, Kitwe, Zambia

🌐 www.mukwalodge.com

☎ +260 962 682 587 | +260 954 987 921

FREEDOM OF EXPRESSION

THE AMETHYST COPPER CHANDELIER

Words by Dawn Close, image by Ryno Media



The amethyst copper chandelier is a stunning piece of functional art. It is created with flattened copper wire and adorned with local gemstones such as amethyst and quartz. It is a proud display of Zambian craftsmanship. The largest version measures 80cm in diameter and stands 1.6m tall, making it a statement addition to any space.

The chandelier is crafted using reclaimed materials, including copper geysers, paper, and plastic bottles, repurposed into intricate designs. By using these resources, the piece combines beauty with sustainability, giving new life to what might otherwise be discarded. Each chandelier is meticulously assembled, with attention to detail ensuring every element reflects the skill of its maker.

What started as a small experiment in Ng'ombe, Lusaka, during the pandemic has grown into a sought-after art form. Initially born out of necessity, the artisans behind the chandelier applied their jewellery-making skills to create a product that quickly resonated with customers. Local gemstones, including quartz and amethyst, ensure each piece carries a unique Zambian identity.

The amethyst copper chandelier is not just a light fixture but a reflection of innovation and resourcefulness. Its intricate design and use of local materials highlight the potential of handcrafted art in Zambia while showcasing a sustainable approach to creativity.

Transforming everyday waste into luxury decor demonstrates how art can inspire change.

» HOW MUCH?

K5,000.

» ABOUT F.R.E.E.

The Foundation for the Realization of Economic Empowerment (F.R.E.E.) is a women-led social enterprise based in Lusaka, Zambia. The organisation works with women's groups nationwide, empowering artisans through sustainable crafts and skills development. F.R.E.E. collaborates with basket weavers from the Mayukwayukwa Refugee Settlement and the Mongu area, whose intricate designs often feature copper, creating unique pieces that blend functionality with artistry.

» FIND F.R.E.E

- The Collective, Lusaka.
- Local at The Barnyard, Ciela Resort.
- Tribal Textiles, Mfuwe.
- Coffeeberry, Mazabuka.

» FOR ENQUIRIES

F.R.E.E. accepts custom orders.

☎ +260 969484468

✉ admin@free-zambia.org

Home Internet Connectivity

Zamtel

Unlock the Ultimate Home Internet experience!

Get connected using high speed internet on fibre

Call: 021120109 (For All Networks)

109 Toll Free (For Zamtel customers only) for more information.



Come Home

JASON MWANZA

THE TEAMWORK POWERED CEO

Words by Rody Kapesa, images by Teddy Mweemba





had the pleasure of speaking with Jason Mwanza, visionary Chief Executive Officer of the telecommunications giant Zamtel, with the luxurious and serene Ciêla Resort swimming pool serving as a backdrop. Jason is no stranger to the position, having served as acting CEO for several months before his appointment.

Jason's journey began on the Copperbelt, where he spent his formative years. Born 46 years ago into a family of four boys, Jason's father worked for the Post and Telecommunications Corporation (PTC), making it a family affair when Jason joined Zamtel. "I grew up on the Copperbelt. We moved from town to town until our family eventually settled in Lusaka in 1994 when I was in Grade 10," he recalls.

Interestingly, Jason's path to the pinnacle of the corporate world was not what he had envisioned. As a young man, he pursued a religious vocation, attending Mount Olivet Minor Seminary in Mufulira with the intention of becoming a man of the cloth—a priest. "I wanted to become a priest because of the selfless lives they led, serving and helping others. I was intrigued by the peacefulness of seminary life," Jason admits. However, he soon realised that by pursuing a

university degree, he could better inspire his brothers and challenge them to become trailblazers and pioneers. They say charity begins at home, so Jason enrolled in electrical engineering to set the pace and create the blueprint for future family success.

After completing Grade 12, Jason studied Telecommunication Engineering at Copperbelt University. Upon graduation, he worked for various organisations, including the Zambia Bureau of Standards and NECOR, before joining Zamtel. Jason's first foray into telecommunications was with a competitor: "I worked for MTN Business when it was still called UUNet," he explains. His career at Zamtel saw him conscripted into the company's development programme, which aimed at retaining talent through exposure to various aspects of the business. Through this programme, Jason's multifaceted skillset was honed as he moved through departments, from Operations to Projects to Business Analysis, eventually leading to his current role as CEO. Through lateral growth, Jason garnered immense working knowledge of how the entire organisation operates. His vast experience as a team lead and key decision-maker has forged a leadership style he adheres to and applies daily.



I ALLOW PEOPLE TO MAKE MISTAKES AS LONG AS THEY CAN JUSTIFY THEM.

— Jason Mwanza,
Zamtel Chief Executive Officer.

As the CEO of Zamtel, Jason's leadership style is situational and focused on clear communication and vision. "The easiest way to manage an organisation of any size is to ensure that you have a clear vision of what you wish to achieve," he emphasises. Jason believes in making people feel safe by being objective, decisive and recognising their efforts. "When we identify young staff members who are excelling, we make sure to let them know that we, the management, have noticed their efforts."

Jason also encourages his team to make mistakes and learn from them. "I allow people to make mistakes as long as they can justify them," he explains. He firmly believes that mistakes can and should be forgiven if made with the right intentions and motives. Jason believes it is better to try and fail than remain inactive and lethargic. "I have found that using this approach has created a culture of growth and innovation in our organisation," Jason continues.

Jason's journey at Zamtel has not been without challenges. He recalls Zamtel's privatisation when the workforce was reduced from 3,000 to 700 employees. "We were all retrenched in 2009/10. All staff members had to re-apply for their jobs, which were also open to the public. I wanted to continue my career at Zamtel and re-applied." Jason more than made the grade and was re-engaged. Despite many other challenges, Jason has remained committed to turning Zamtel around and ensuring its success.

When asked about mentors, Jason subscribes to the school of thought that encourages

us to learn from those around us. Though not personal mentors, he cites three major influences on his managerial path: former Bank of Zambia (BOZ) Governor Dr. Caleb Fundanga, from whom he learnt the art of simplifying complex concepts to make them easy to understand; former Zamtel CEOs Hans Poulsen and Sydney Mupeta, who taught him to speak frankly, be straightforward, and become a stickler for detail—traits he has embraced wholeheartedly.

Jason lives and breathes his role. It is hard to tell where the CEO ends and the man begins. When asked about his most memorable achievements, his answer naturally tied into his passion for Zamtel and his team: "We are not exactly where we want to be, but we've made strides to take Zamtel to another level. We inherited a company that was deeply encumbered with debt. Clarity and a plan were essential to dismantle the mountain before us. We attended to the debt by sweating our assets, increasing employees' productivity, growing our market share, and increasing revenue streams. Furthermore, we engaged in meaningful and informative conversations with our stakeholders. I am proud to say we found a way to self-fund the debt without government bailouts, and we met with the private sector to map out how we could become partners in the market for mutual growth and benefit."

Jason cited some impressive numbers: "We were able to recover K1.2 billion, a cost reimbursement for managing 444 rural sites on behalf of the Government since 2019. I am grateful for the support of my board, who have sanctioned and backed many ambitious plans along the path to profitability."

» **ADVICE TO YOUR 16 YEAR OLD SELF**

Don't hide in the background—always keep showing up and be available and prepared for when an opportunity arises. And when it does, know your strengths and let them shine.

» **A WELL-OILED MACHINE**

The key to maintaining a large organisation is communication. Make sure your team knows what is expected of them at all times and how their efforts feed into the vision.

» **DRIVEN BY PURPOSE**

Jason's purpose is to help and uplift those around him. He sees each team he leads as an opportunity to inspire and develop each individual in his team, making sure they grow.





THE EASIEST WAY TO MANAGE AN ORGANISATION OF ANY SIZE IS TO ENSURE THAT YOU HAVE A CLEAR VISION OF WHAT YOU WISH TO ACHIEVE.

– Jason Mwanza,
Zamtel Chief Executive Officer.

Looking ahead, Jason is focused on balancing the organisation’s needs with its employees’ development. “We need to make sure that people not only look forward to becoming managers but to grow into experts in their respective fields,” he emphasises. This approach ensures that Zamtel continues to thrive while nurturing the talents of its workforce and growing its network in a highly competitive environment.

Reflecting on his personal and professional goals, Jason acknowledges that they have evolved over time. “At some point, after I became a senior manager, I became less sensitive and less caught up when faced with

challenges or failure. I believe I have become more clear-headed and objective in my goals than when I was younger,” he admits. However, his passion for inspiring others and making a difference in people’s lives has remained constant.

Outside of Zamtel, Jason is excited to work on a project to provide clean, green solar energy through a venture he runs with his brother. As a married father of three, Jason uses golf as his escape, playing at least once a week. He cites his wife and brothers as his most significant support system and inspiration for the man he is today.



▶ **SUCCESS DEFINED**

Jason believes success is fluid, a moving target. With each milestone reached, a new challenge presents itself, and he cannot call himself successful until it is overcome. He believes in fulfilment over success.

◀ **CIÈLA RESORT & SPA**

Escape to Cièla Resort & Spa, a Tribute Portfolio under Marriott. Nestled in serene surroundings, Cièla offers elegant accommodation, an 18-hole golf course, meeting spaces & an International Convention Centre. Indulge in diverse cuisine at four exceptional restaurants, taste the Rebel Craft Beer; brewed on site, unwind in The Spa, or relax by the glistening pool. Business or leisure, Cièla blends luxury and comfort for an unforgettable experience.

INCLUSION AND ETHICS IN AI

AN AFRICAN PERSPECTIVE

Words by Shammah Phiri



Artificial Intelligence (AI) is now one of the most important technologies of our time. It is transforming industries and everyday life. Its development, however, has not been perfect, and concerns like ethics and inclusion frequently arise. Africa is replete with innovation and a diversity of cultural perspectives, making these issues even more evident because the continent is often left out of the global AI conversation. What is the Pan-African agenda for addressing the global equity crisis in technology? What are the trust, safety, and accountability gaps? Are there solutions?

The Current State of AI in Africa
AI development in Africa remains a story of untapped potential and

systemic challenges. While countries like South Africa, Kenya, and Nigeria lead AI research and startups on the continent, Africa is underrepresented in total global AI activity. For example, Stanford University's AI Index 2021 Report indicated that only 0.3% of global AI research publications came from Africa. This reflects a staggering underinvestment in intellectual capital on the continent.

In addition, big tech companies have underinvested in trust and safety in markets they deemed smaller, permitting toxic content—including misinformation and manipulative media—to spread unchecked. A prime example was during the Tigray war in Ethiopia. Facebook was criticised for not stopping hate speech and incitement to violence because it did not have content moderators familiar

with the local languages. Arguably, the widespread consequences could have been limited if more local content moderators had been utilised. This lends credence to the argument that Africa needs African-specific trust and safety solutions on global platforms.

Bias and Inequality in AI Systems

AI systems are biased because they are trained with data that does not represent everyone. Most AI data are based in the Global North, meaning African realities are often misrepresented or ignored. A study in *Nature Communications* found that datasets used to train global AI systems are hugely dominated by data from the Global North, with Africa contributing less than 1%.

For instance, facial recognition technology has been shown to perform

FROM DUST TO DEVELOPMENT: 30 YEARS TOGETHER

For three decades, Barloworld Equipment Zambia has been at the heart of progress—mining, building, and connecting communities. With your trust, we've turned challenges into triumphs and visions into reality.

This milestone is a celebration of collaboration, innovation, and resilience. Thank you for trusting us to power your projects and build your dreams. Here's to the next chapter of creating an even stronger, brighter Zambia



Lusaka

Plot 6920 Mungwi Road,
Industrial Area,
Lusaka, Zambia.
+260 211 372 575

Kitwe

Stand 4669 Independence Avenue
Kitwe, Zambia.
+260 212 290 000

Solwezi

Solwezi (Rental) - Sub DIFarm-2945 Mushitala Rd
Solwezi (Sales) - Plot 17145 Mushitala
Road, Solwezi, Zambia.
+260 212 290 000

Emails: salesenquiries_zm@barloworld-equipment.com, zz_partssaleszambia@barlows.com.zm
generalenquiries_zm@barloworld-equipment.com, Rentalenquiries_Zambia@barloworld-equipment.com

poorly on people with darker skin. A 2019 study in the United States revealed that these systems were much more likely to misidentify Black and Asian faces compared to white faces. Such biases erode confidence in AI and lead to disparate treatment in areas like law enforcement and identity verification.

To counter such bias, Africa-led initiatives like Masakhane are bridging the gap. Masakhane is a grassroots NLP community tackling the development of AI systems to identify African languages, cultures, and names. Their work includes machine translation of Swahili, Zulu, and Yoruba to ensure African voices and cultures are represented in AI.

Counteracting Harmful Content

The spread of misinformation and synthetic media is a pressing issue in Africa. During the COVID-19 pandemic, misinformation about vaccines was widespread on social media, with disastrous public health consequences. This issue was exacerbated by the failure of technology firms to provide accurate content moderation in local languages.

One response was partnerships like the Africa Check and WhatsApp collaboration. Before Meta announced

the end of the partnership in early 2025 (a decision widely criticised), Africa Check worked with WhatsApp to combat misinformation by flagging fake articles on platforms and employing local fact-checkers to provide culturally appropriate, accurate information to African audiences.

However, much more needs to be accomplished. Governments and civil society must come together to institute digital literacy initiatives that empower citizens to differentiate between credible information and disinformation.

The Pan-African Agenda for Ethical AI

The Pan-African agenda for ethical AI is guided by the vision of developing technology infused with African values, supporting equity, and addressing the continent's unique challenges. Initiatives like the African Union's Digital Transformation Strategy for Africa (2020-2030) aim to harness digital technologies, including AI, to drive inclusive economic growth.

An example is the establishment of the "Smart Africa" program, which unites 40 African countries in pursuing a single digital communications market. The alliance seeks to foster accountable AI

development and gives African nations autonomy to shape their digital policies.

Moreover, countries like Ghana have launched AI research centres, such as the Google Research Centre in Accra and the Ghana Natural Language Processing (NLP) Lab. These centres specialise in integrating local languages into web translators and adapting language technology for local challenges. Such initiatives demonstrate the continent's active role in developing technology suited to its people.

The Role of Big Tech

Big technology companies have a significant role in ensuring inclusion and ethics in AI. However, their performance in Africa has been less than ideal. In 2021, whistleblower Frances Haugen revealed that Facebook prioritised profits over trust and safety in countries where English was not the primary language, disregarding the need for translations into local languages.

Despite this, there are positive examples. Google's AI lab in Accra, Ghana, launched in 2019, collaborates with local researchers to develop solutions for African challenges. However, such efforts must go beyond token investments. Tech companies need to engage African stakeholders in decision-making processes to align their operations with local needs and priorities.

Amplifying African Voices in Global AI Discussions

Africa has much to offer in the global discussion on AI ethics. Africa's diverse cultural perspectives and histories enhance our knowledge of building fair and inclusive AI systems. For example, the Ubuntu philosophy, which emphasises interdependence and communal accountability, can shape ethical AI systems that prioritise societal good above individual interests.

The future of AI in Africa is our collective responsibility. Inclusion and ethics in AI are not just moral imperatives; they are pragmatic imperatives for a technology that aims to serve humankind. By embracing the Pan-African agenda and amplifying African voices, the global AI community can make tangible strides toward a more balanced and accountable future.





DRIVING **EFFICIENCY** IN **MINING**



SUPPLIER OF HIGH-PERFORMANCE FUELS AND
LUBRICANTS ENGINEERED FOR
THE TOUGHEST MINING CONDITIONS



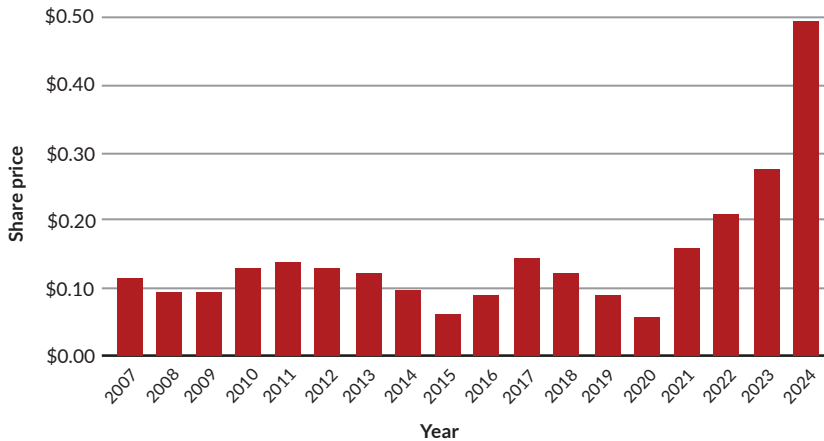
SHELL
DISTRIBUTOR

COPPERBELT ENERGY CORPORATION PLC

A POWERHOUSE OF GROWTH AND STABILITY



CEC Share Price Performance 2007 - 2024



For over a decade, Copperbelt Energy Corporation Plc (CEC) has exemplified resilience and growth in Zambia's energy sector, steadily earning investor confidence and proving its strength on the Lusaka Securities Exchange (LuSE). Since its listing in 2007, the company's share price has risen from 11 US cents to 50 US cents, marking an impressive trajectory of value creation.

CEC has consistently rewarded its shareholders, paying dividends every year since its listing. Over USD 440 million in dividends have been distributed, with more than USD 115.4 million paid in 2023 and 2024 alone. In 2024, the company also made its first interest payment on its newly listed Green Bond, further reinforcing its financial credibility. Notably, CEC became the first listed company in Zambia to surpass a market capitalisation of USD 800 million—a milestone that underscores its dominance in the market.

A Strong Track Record in Capital Growth

CEC's upward trajectory reflects its robust fundamentals, strategic investor relations, and commitment to sustainability-driven initiatives. It

remains the most liquid stock on LuSE, with over USD 15.7 million traded in the 12 months leading up to February 2025. Measured by market capitalisation, CEC ranks among the top 40 listed companies in sub-Saharan Africa (excluding South Africa). This ranking is a testament to its resilience in navigating economic cycles, regulatory shifts, and industry transformations. The company's ability to consistently deliver dividends every year since listing underscores its financial stability and commitment to shareholder value.

Strengthening Zambia's Energy Security

CEC has played a pivotal role in addressing Zambia's energy security challenges. By leveraging its bi-lateral arrangements within the region and membership to the Southern African Power Pool (SAPP), the company was able to meet the power requirements of its Copperbelt mining customers. This initiative, along with contributions from other power traders, reinforced Zambia's energy security and highlighted the importance of regional interconnectivity in stabilising power supply.

The company has also made substantial investments in renewable energy, commissioning a 60MW solar PV

plant in 2024. This addition, combined with its other generation assets, has helped mitigate the nation's energy shortfall, solidifying CEC's reputation as a key player in Zambia's power sector. Further investments in transmission infrastructure—particularly interconnectors linking Zambia with the Democratic Republic of the Congo (DRC)—are essential to ensuring energy reliability and efficiency.

CEC Green Bond: Investing in a Sustainable Future

Demonstrating its commitment to clean energy and sustainable growth, CEC registered and listed a USD 200 million Green Bond Medium Term Note Program in 2023 with the Securities and Exchange Commission and the Lusaka Securities Exchange, this well-subscribed financing instrument has supported renewable energy projects and infrastructure upgrades, positioning CEC as a leader in sustainable power solutions. The Green Bond aligns with global trends in ESG investing, offering an attractive opportunity for investors seeking to back environmentally responsible initiatives while ensuring long-term financial returns.

A Bright Outlook for Investors

With a solid financial foundation, an expanding investor relations framework, and a clear sustainability vision, CEC is well-positioned for continued growth. Its track record of rewarding investors through dividends and capital appreciation makes it one of LuSE's and Africa's standout performers. In the past four years, CEC has nearly doubled its retail shareholder base and successfully raised significant funding through Green Bonds, fuelling its renewable energy ambitions.

As a key player in Zambia's energy landscape, CEC's forward-thinking strategies and investments continue to shape the future of energy security in the region. Its strong market performance, commitment to sustainability, and dedication to investor returns solidify its status as a leading force in African stock markets.



Supporting the Green Energy Transition with Zambia's first Green Bond

We are centering sustainability by generating and delivering energy from green sources to Zambia and the Southern African region. As the pioneering issuer of Zambia's first Green Bond, CEC Renewables has developed two Solar PV Plants with a combined generation capacity of 94 MW. We remain driven by our ambition to develop scalable Solar PV projects that will see the company generate 200 MW of solar energy and attain Net Zero status for both CEC Renewables and the CEC PLC Group.

Power your industry with your reliable partner in energy.



OPERATIONS OFFICE

📍 23rd Avenue, Nkana East
📧 P.O. Box 20819, Kitwe
☎ Phone: +260 212 244 040
📠 Fax: +260 212 244 040

HEAD OFFICE

📍 Second Floor Green City Stand No. 2374, Kelvin
Siwale Road, Off Thabo Mbeki Road,
📧 P.O. Box 310025, Lusaka
☎ Tel: +211 244 956
📠 Fax: +260 211 261 640

ONLINE

✉ info@cec.com.zm
🌐 www.cecinvestor.com
📘 /cecinvestor
📷 /cecinvestor
🌐 /copperbelt-energy-corporation-plc

CEC Renewables Limited ("CEC Renewables") is a subsidiary of the Copperbelt Energy Corporation (CEC) Group that is leading the Group's strategy of implementing clean and sustainable energy solutions, underpinned by the Global and Zambian green energy transition agenda in the generation and consumption of power from clean and renewable sources such as solar and wind.

A BOOST FOR ZAMBIAN TOURISM

JUST WHAT THE DOCTOR ORDERED

Words by Kamiza Chikula



If you performed a word association exercise and asked Zambians what comes to mind when they hear “Zambian tourism,” it is highly likely that nine out of ten respondents would instantly respond with “Victoria Falls.” Such is the allure of decades of marketing around Zambia’s most notable tourist attraction, creating livelihoods for many reliant on this natural wonder. But is Zambia only about Victoria Falls? Can the success of Livingstone be replicated and scaled in other regions with untapped or underexplored tourist attractions? These are questions that deserve answers.

Enter the World Bank. In June 2023, it approved a \$100 million credit to bolster Zambia’s nature-based economy and unlock tourism potential in emerging

and underdeveloped destinations nationwide. The prime objective is to create economic opportunities through better, more resilient infrastructure, long-term sustainable development, and community involvement.

Zambia has a vivid palette of colourful, memorable, and unique experiences just waiting to be packaged and presented to the world. The country boasts 20 national parks and 36 game management areas, totalling a staggering 30% of the land dedicated to conservation. It is home to a plethora of lakes and rivers, including the world-famous Zambezi River, which carries about 35% of Southern Africa’s natural water resources. Beyond this, Zambia features over 80 waterfalls, 30 rich cultural ceremonies, and other heritage

assets. It also possesses five national museums and wetlands for birdwatching. Established ecotourism activities include white-water rafting, bungee jumping, and daytime and nighttime wildlife safaris. With literally something for everyone, Zambia is bursting with immense opportunities that remain untapped, underdeveloped, and, for the most part, unknown. This potential, once unlocked, could serve as a significant economic lifeline. World Bank and UK Aid studies estimate Zambia’s tourism industry could reach a value of \$2 billion by 2030—provided deliberate actions are taken to energeise the sector. This could be the economic boost the country has been waiting for.

At the launch of the World Bank’s Green, Resilient and Transformational Tourism



10 *Years*
ANNIVERSARY

Dear Valued Clients,

As we celebrate our 10th anniversary, we want to take a moment to express our deepest gratitude for your trust and support. Your loyalty has been the cornerstone of our success, and we look forward to serving you for many more years to come. Thank you for being a part of our journey!

Development Project, then World Bank Country Manager for Zambia, Sahr Kpundeh, stated: “We are pleased to support Zambia’s push towards a green growth strategy in which a nature-based economy is key. Diversified, nature-based economic activity and private sector investment will create jobs and protect nature in the areas targeted under the project.” The project aims to increase economic opportunities and revenue from tourism and the broader nature-based economy sector by improving the enabling environment, engaging key stakeholders, financing key infrastructure, and providing matching grants to communities for investments in the nature-based economy. The project will also enhance sector governance through regulatory reform and capacity building of core agencies.

For years, the word “potential” has dominated discussions about Zambia’s tourism industry and every presentation, speech, and promise regarding the sector’s immense possibilities. But what does this potential really look like?

Clear opportunities are waiting to be developed, and with the right tools and

initiatives, communities can transform from mere custodians of these natural phenomena to actual beneficiaries. Such examples include some of the largest mammal migrations in the world. The Kasanka bat migration occurs annually when millions of brown fruit bats assemble at Kasanka for the most incredible mammalian feeding frenzy on the planet. Although featured on major global nature channels, this event remains underutilised as a key tourist attraction. Liuwa Plain’s serene landscape hosts Africa’s second-largest wildebeest migration. It offers a tranquil alternative to more famous parks in a pristine, less crowded, peaceful setting, sans tourists or jostling for vantage points amid a stampede of super telephoto lens-wielding homo sapiens.

The Northern Circuit is another hidden gem, featuring stunning waterfalls that are becoming increasingly accessible thanks to airport upgrades in Kasama and Mansa. Then there’s the source of the Zambezi River in Ikelenge, a site rich with historical and ecological mystique as the birthplace of Zambia’s most famous river. It offers an unmatched tourism and educational experience.

If well utilised, the Green, Resilient and Transformational Tourism Development Project is poised to unlock these opportunities and give Zambian tourism the boost it needs. It is key to developing much-needed infrastructure to increase access to eco-friendly tourism destinations. The project’s most significant component, Component 2, “Improving Climate-Resilient Destination Access and Basic Service Infrastructure”, has a budget of \$78.3 million to fund the preparation and construction of vital infrastructure, including roads, airstrips, airports, river transport systems, telecommunications, and off-grid power supply.

Success lies in robust planning, community involvement, and a focused approach to turning plans into reality. Encouragingly, there is strong political and community support for tourism growth in Zambia. If the project is implemented effectively, we could see a definite and quantifiable growth trend in the sector, with tangible benefits for local communities and the national economy. Realising Zambia’s vast tourism potential could firmly establish the country as a premier global travel destination.





Circle Transtra International



A LEADER IN LOGISTICS

SERVICES OFFERED

- Customs Clearing
- Freight Forwarding
- Sea Freight
- Air Freight
- Road Freight
- Bonded Warehouse
- Local Distribution

MEMBERSHIP

WACO - The world's foremost independent global freight management and logistics network, represented in 118 countries.
ZCFAA - The oldest association in Zambia for professional clearing and forwarding agents.
ZCILT - The leading professional body for everyone who works in supply chain, logistics, and transport.



+260 211 245 952 / 3

info@ctizambia.com

www.ctizambia.com

FIRST QUANTUM MINERALS

ADVANCING GENDER EQUITY IN MINING



Since establishing operations in Zambia in 1996, First Quantum Minerals (FQM) has evolved from managing a tailings dam retreatment facility to becoming a global leader in mining. With operations spanning four continents, including three large operations in Zambia—Kansanshi, Sentinel and Enterprise, FQM stands as Zambia's largest mining enterprise and a beacon of responsible mining practices. Its success stems from its innovative approach to mining, which integrates advanced technical, engineering, and operational expertise. This focus enables the company to excel in managing complex mining and mineral processing operations while upholding its commitment to sustainability and ethical practices.

As one of Zambia's top employers, with a workforce averaging 10,000 employees, FQM places diversity and inclusion at the forefront of its operations. Recognising the transformative role of women in driving innovation and excellence, the company actively champions gender equity within the mining sector.



Across its subsidiaries, FQM Trident and Kansanshi Mining Plc, 1,066 women serve as engineers, geologists, metallurgists, ultra-class truck operators, and support staff. These women are challenging norms in a traditionally male-dominated industry, paving the way for others while demonstrating exceptional skill and leadership potential.

Trailblazers such as Kate Musama FQM Company Secretary, Mulenga Tembo, Training Manager at FQM Trident, and Kyansenga Chitoshi, FQM Corporate Affairs Manager, inspire women to aspire to greater heights. Similarly, 28 female ultra-class truck operators are consistently meeting production targets, underscoring their expertise and dedication.

One such trailblazer, Marvis Kazeli, a Komatsu and Liebherr truck operator with a decade of experience at FQM, reflects the company's commitment to empowering women. "I don't compare myself to my male colleagues," Marvis shares. "My focus is on achieving production targets and returning home safely to my family. FQM has given me the chance to grow and build a secure future for my loved ones."

FQM's investment in employee development is a cornerstone of its strategy. The company provides women with opportunities for advanced



education, sponsoring specialised training and master's degrees both locally and internationally. This approach equips women for leadership positions and ensures their continued professional growth.

"More women are ascending to senior leadership roles, reflecting FQM's unwavering commitment to inclusivity in the workplace," says Kyansenga Chitoshi. Mirriam Harmon, FQM's Senior Specialist for Public Relations, emphasises the company's dedication to equal opportunities. "First Quantum respects human rights and empowers women who exhibit excellence and resilience in our fast-paced industry," she explains.

She adds, "We're seeing more women enrolling in engineering programs and joining the workforce. This marks a significant shift from the past, when few women pursued careers in traditionally male-dominated fields. It's proof that women are not only capable but thrive in these roles."

Through its unwavering focus on gender equity, FQM is setting a new standard for the mining industry. By fostering a diverse and inclusive workforce, the company not only enhances operational performance but also creates meaningful opportunities for women to excel in a challenging and rewarding sector.





AUTO-DESTRUCT

I bought a burner phone. Not because I'll be making shady calls to a witch doctor again anytime soon (I hope), or because I might have a wife and kids hidden in God-knows-where district, fifteen hours from Lusaka. Well, not the last time I checked, at least. My reason is a lot less exciting: I broke my smartphone.

I have never bought myself a phone. By circumstance or design, I've always received hand-me-downs from family members upgrading their contracts. So, every year around Christmas, I perk up my ears for any mentions of new phones. Then I not-so-subtly leave mine in the living room or kitchen, its cracked screen and phone cover—which looks like it was chewed by a jilted Rottweiler in heat—visible for all to see. Pity anyone? Mother, father, or perhaps that estranged cousin I haven't seen in years?

This year, I managed to destroy my phone before Christmas. It began when I deliberately removed its cover and screen protector. I can't remember exactly why I did that, but I know I was generally dissatisfied with having this thing, this appendage, with me at all times. Like a prosthetic limb, I neither needed nor wanted, handed to me by people with phone contracts. Which feels like the worst kind of prosthetic limb to have: no heroic story of losing my leg bravely fighting children in third-world countries. Just my phone, surveilled personally by big tech CEOs, whom I don't care about and therefore do not know.

Many noble deaths begin with a karate kick, and the slow demise of my phone was no different. I was karate-kicking a mosquito in the living room when my phone slipped out of my pyjama pants and fell on the screeed flooring. My girlfriend laughed; this is what I took to be a natural response to the sheer brilliance of my kick. Or perhaps a sadistic giggle at the state of my phone, which now sported three ink blobs of blackness on the screen. The mosquito got away.

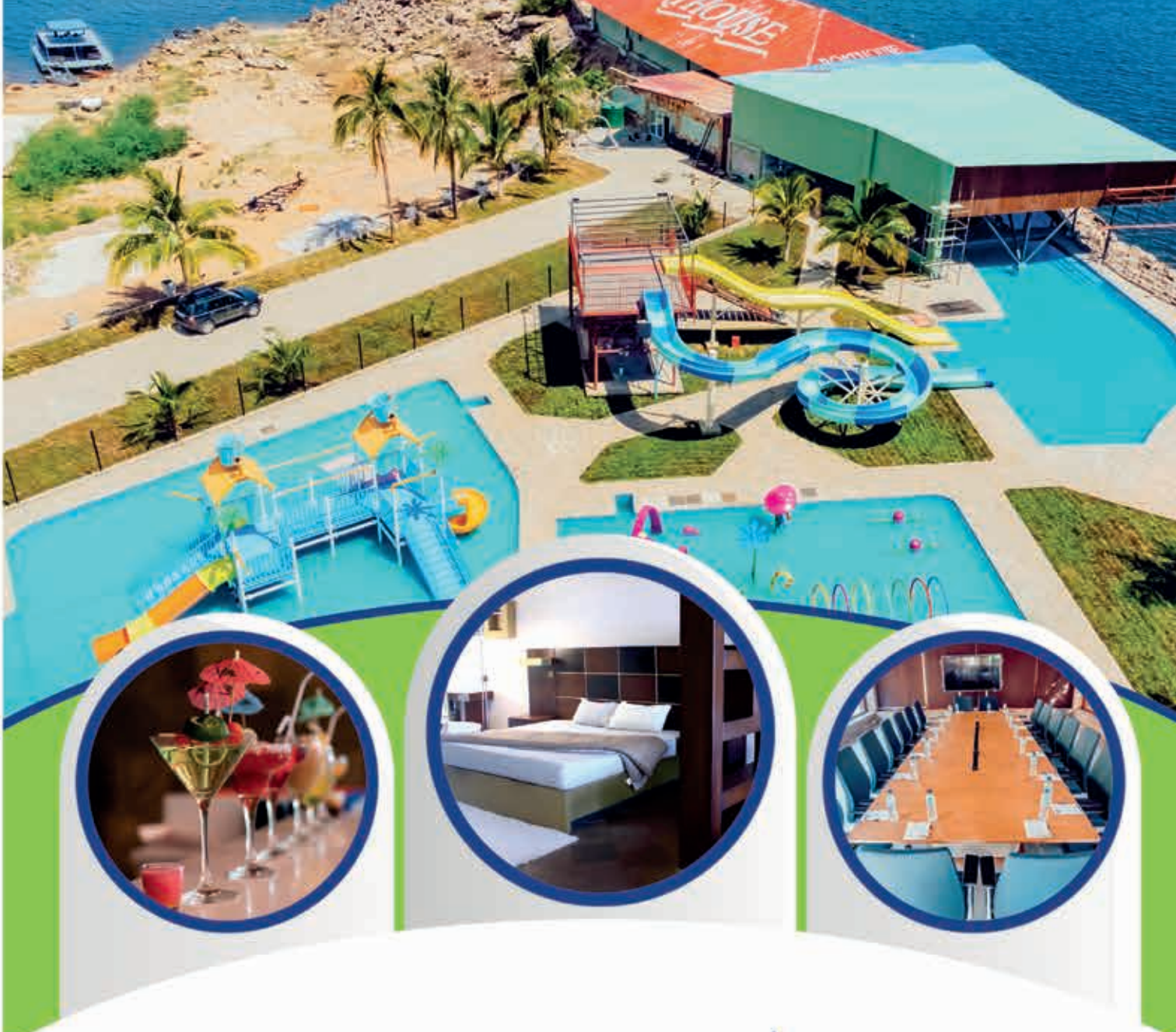
After that, I stopped counting how many times it fell out of my pants or just seemed to slip out of my hands for no reason whatsoever. It dropped on grass, concrete, the vegetable patch, my dog's face, and many other surfaces found between and beyond. Eventually, about 90% of my phone screen was black. It was as if it were set to auto-destruct, like a self-sabotaging spy gadget in a low-budget action film.

This was not a little source of pride. Ha! So, do you have a fully functional phone? Well, look at this! I'd then show some poor sod, minding his own business with his face buried in his phone, that I care not one jot for mine. Pity would darken his face like a passing cloud before he mumbled something like 'shame' and then went back to his phone. But I still used it. I would try to read messages by inference and type messages from the keyboard's muscle memory, which led to a happy dose of confusion for both me and others. I once saved someone's number as "Se Bydhip M" instead of "Dr Bishop M." In my defence, who is both a doctor and a bishop? Seems like overkill. So, I would call people up instead. This may defeat the very purpose of texting, but I figured it was also quite a thoughtful gesture. After all, who wouldn't want to hear from me?

Eventually, I gave up on my phone. Not because I was embarrassed (an emotion reserved for lesser mortals) but because it took on a life of its own. It would suddenly switch off without warning me, and one missed call merged into another, so I started phoning back unsuspecting people. There is probably some pithy piece of wisdom hiding behind all this—something about taking care of things, or the demerits of irresponsibility, or why we all need phone contracts to live fulfilling lives. But the truth is, I'd do it all again—I'd karate kick a mosquito and lovingly phone and harass the good doctor and/or bishop. It turns out that even with a burner phone, I can still do all of that.

» ABOUT SEBASTIAN

Anyone with a spare smartphone lying around? Mom, dad, estranged reader?



Located on the picturesque shores of Lake Kariba in Siavonga Zambia, **Savee Beach Resorts** offers an unforgettable retreat from the hustle and bustle of everyday life. This stunning resort is a true definition of hospitality, providing a tranquil and luxurious getaway for discerning travelers.

Spend your days lounging by one of our multiple outdoor swimming pools, or take a thrilling ride down our Water slides. When you're ready to refuel, head to our multicuisine restaurant, which also offers a variety of delicious vegetarian options. Whether you're planning a corporate event or a special celebration, our modern conference centre has got you covered. With meeting rooms and banquet halls that can accommodate up to 800 delegates, we've got the space and expertise to make your event a success.

At Savee Beach Resorts, we're committed to providing exceptional service around the clock. Our 24-hour front desk concierge team is always on hand to assist with any requests or queries you may have. Come and experience the ultimate in relaxation and luxury at Savee Beach Resorts.

WE LOOK FORWARD TO WELCOMING YOU!



SAVEE BEACH RESORTS SIAVONGA

- +26 0976 876 920 / 0972 012 591
- info@saveebeachresorts.com
- www.saveebeachresorts.com
- Plot L/SIAVO/ZLN_741/ 1, Siavonga, Zambia.

ESCAPE TO PARADISE

FOR ALL YOUR PRINTING NEEDS



Litho Printing | Digital Large Format Printing | Digital Printing | Label Printing
Screen Printing T-shirt Printing | Packaging | LED Billboards + More



Plot No. Lus/981/H - Kafue Road
P.O Box 38871 Lusaka - Zambia



+260 969 955955
+260 976 688809



abdallah@nhppzambia.co.zm
info@nhppzambia.co.zm
nhprintingpress.com

INSIDE

58. THE CASE FOR
AFRICAN ART

64. DIANA
CHIKOTESHA

70. EXIT EAST
TO MALAWI

86. BOSJES
ESTATE



No visit to Cape Town is complete without some time in the wine country. BOSJES offers award-winning tranquility and class in the Breedenkloof Valley on page 86.



As I delved into the topic of Zambian art, I found myself reflecting on the discrepancies between traditional art and art that is often sold to tourists. These objects are often replicas, or a fusion of styles from various regions of the continent, taken East to the South, without any distinct regional identity. They are designed to appeal to the market, to be easily transportable, and they lack the narrative or cultural context that traditional African art carries. What makes Zambian art truly significant is its deep connection to tradition and its rootedness in the spiritual and cultural life of the people. Whether through the colourful patterns of a cloth or the intricate carvings of a sculpture, art is a profound connection to community, land, and ancestry. Zambian art also has a time, place or season that make some art forms such as the marital teaching of Imbusa sacred. It is not just a product made for sale but a tool for communication, storytelling, and identity building.

THE CASE FOR AFRICAN ART

Words by Mukandi Siame, Illustrations by Tsungai Kaunda

Culture is a fishbowl; anyone can look through it, but only those inside can truly understand it. A Zambian funeral is a perfect example. Nobody explains the need for the tent—typically army green—or why the furniture is carried from the living room to the outside, where the men will sit and raise a wood fire. The women line the living room floor, and the bereaved takes her reserved place in the corner. The television disappears, and there is always a choir. Mourners collapse into the house, now known as the funeral home, wailing—sometimes with dry eyes, sometimes with tears—beckoning to the departed now on the other side. Their dirges are devastating and bizarre, drawing every dry eye to tears. The loud cries prick the bulge of grief sitting heavy in the room.

When the mourners cling to the bereaved, they make sure to ask what happened. This part is important. The story has to be retold continuously. Each retelling exposes a new detail and shines a new light on old memories, unearthing the roots of grief and building a foundation for healing. On the last day, the mourners rise from the floor and bathe. At the burial ground, they touch the red earth and lay a wreath before returning to the funeral home to crown the ceremony with a meal and fresh, fragile laughter.

This is a Zambian funeral, known and understood in its context. Because we get it, human resource policies have loosened to accommodate the definitions of family and the ways of Zambian grief and mourning.

Defining African Art

Initially, I intended to present a neutral discussion on preserving Traditional African art. Many wise, well-researched academic documents support arguments for and against

the cultural appropriation of Traditional African Art for the good of humanity.

My intentions were thwarted as I explored the material.

I am a Zambian woman with a Bantu lineage. There is no way to be neutral in this discussion—the best I can be is honest. With full disclosure and the utmost respect, I admit that there is a cultural fishbowl in the debate on African Art, and I am inside it.

Taking the lead from my editor, I spoke with the Director of the Livingstone National Museum, Victoria Phiri Chitungu. We must establish what things mean, and our discussion on the cultural appropriation of African art by Western artists and institutions would only be fruitful once in accord with African identity and the definition of art.

“Art is the product of a creative process intertwined with its creator. In a sense, art makes us human.” Victoria is a cultural historian, a student of life, a teacher, and a custodian. In an objective, quick-paced conversation, she schooled me on the confines of art and who it belongs to.

Beautiful and Misunderstood

African art defies and transcends Western definitions. The narrow concept of fine art limits it to a collectable artefact—made for beauty, self-expression, or aesthetic admiration. This limited perspective has led to the misunderstanding of African art. African art is made with a purpose in mind—whether for ritual, functionality, or cultural expression—and its purpose, beauty, and self-expression are not mutually exclusive. African art is alive. The misconception that African art is purely functional and devoid of artistic merit further distorts its global appreciation. In Zambia, for

The Livingston
Riding on the
Director of t
far back as l
In the images
the dreadlock
hair in the w
breathin calm
n' calinta

oldest, opened to the public in 1934.
's knowledge and resources as the
the intricacy of art that dates as
eyes, the coil of my hair reflected in
in 1936, I wondered about the secrets
carved into a figurine of a duck
message is captured and preserved
Cases of Mbunda Lemahago face masks used
Ben Goua did? Didn't Picasso paint the

and to know the love
ushi gentlemen wore
ick,
reimagine our
century old,
identity that

art requires
tragic, evolving
ascends the
museums where
We can advocate
first step.

Understanding the stories,
building a new
of African cultures,
to the wider
an open, authentic
allowing African creators to
our stories, process
listen, understand and the



ROYALTY AND DIGNITY ARE A PART OF AFRICAN CULTURE, AND THERE IS AN ART TO HOW METALS WERE SMELTED AND WOOD CARVED TO ADORN THE ROYALS AND HIGH-STATUS PEOPLE WHO OFTEN WORE THEM.

instance, art is not confined to sculptures or carvings but exists in a rich variety of forms, from textiles to pottery, beadwork, and body adornments. If you look beyond the art gallery, there is an art to how crops are planted in the field and preserved. Many of Zambia's artistic creations were dismissed as mere craftwork by Western observers who could not see the more profound, symbolic value they held in their local contexts.

Traditional Zambian art, in all its forms, is a way of life, a means of communication, a preservation of heritage, and a celebration of the environment. In the smooth animal-skin skirt from the Valley of the *BaTonga*, you will find a story of love and dedication in how the skin is refined and lovingly beaded. Royalty and dignity are a part of African culture, and there is an art to how gold and copper were smelted and designed to adorn the royals and high-status people who wore the Mpande Necklace among the Aushi people in 1912. Among the Bisa, art carried a message—belts, finger rings, and earrings were created to indicate when young men were ready to join society and marry. Each piece served a practical function while simultaneously representing beauty, culture, and history.

“For decades, the world has been interested in African art. As a result, African art has been widely studied and influenced other art forms, especially Western art. Despite all this interest, the notion of African art is inaccurate, distorted, and misrepresented.

It was long presumed that ‘painting,’ as it relates to ‘painting’ in the West, did not exist in Africa to any significant extent, largely because it was to be found on the skins of human bodies for tribes like Tonga, on the walls of houses for the Bemba, and rock faces—none of which were collectable and, as such, could not be considered as ‘art,’” Victoria stated.

A closer inspection of history leads to the discovery of the Mwela Rock Paintings, among the oldest rock art collections in Southern Africa, estimated to be between 2,000 and 8,000 years old. The Mwela Rock Paintings offer valuable insights into the social, spiritual, and artistic practices of prehistoric communities in Zambia. In the Kalambo River Gorge, evidence of stone tools, fossils, and artwork stands as proof of art that transcends function and blends into the formation of identity.

Victoria shared that art, at its core, is the product of the creative process. It is inseparable from its creator and reflects a deep bond between the artist and their environment. In Zambia, as in most of Africa, art mirrors the daily life of its people, capturing the interplay between tradition, belief, and creativity. It is a testament to who we are and where we come from.

“African art is vast, and each region has its own style. It is often assumed that the African artist is constrained by tradition, contrasting with the ‘freedom’ given to the Western artist. But traditional African art equally demands high levels of inventiveness, encouraging creativity, visual abstraction, and conventionalisation; a visual combination of balanced composition, asymmetry, and a general multiplicity of meaning,” she explained.

Putting Money Where the Art Is

Zambian art is not the star of African art history. It is often overshadowed by the more widely recognised art of West Africa and the Congo. This misplacement is partly due to the dominance of other African traditions in the global art market, whereas art forms from Southern and Eastern Africa have been vastly underappreciated. While Zambia has a wealth of artistic expression, the international gaze has historically failed to identify and celebrate its unique contributions to the broader African art scene. Well-known African art was first taken from its source, popularised, and then culturally appropriated in ways that do not respect, acknowledge, or benefit the source.

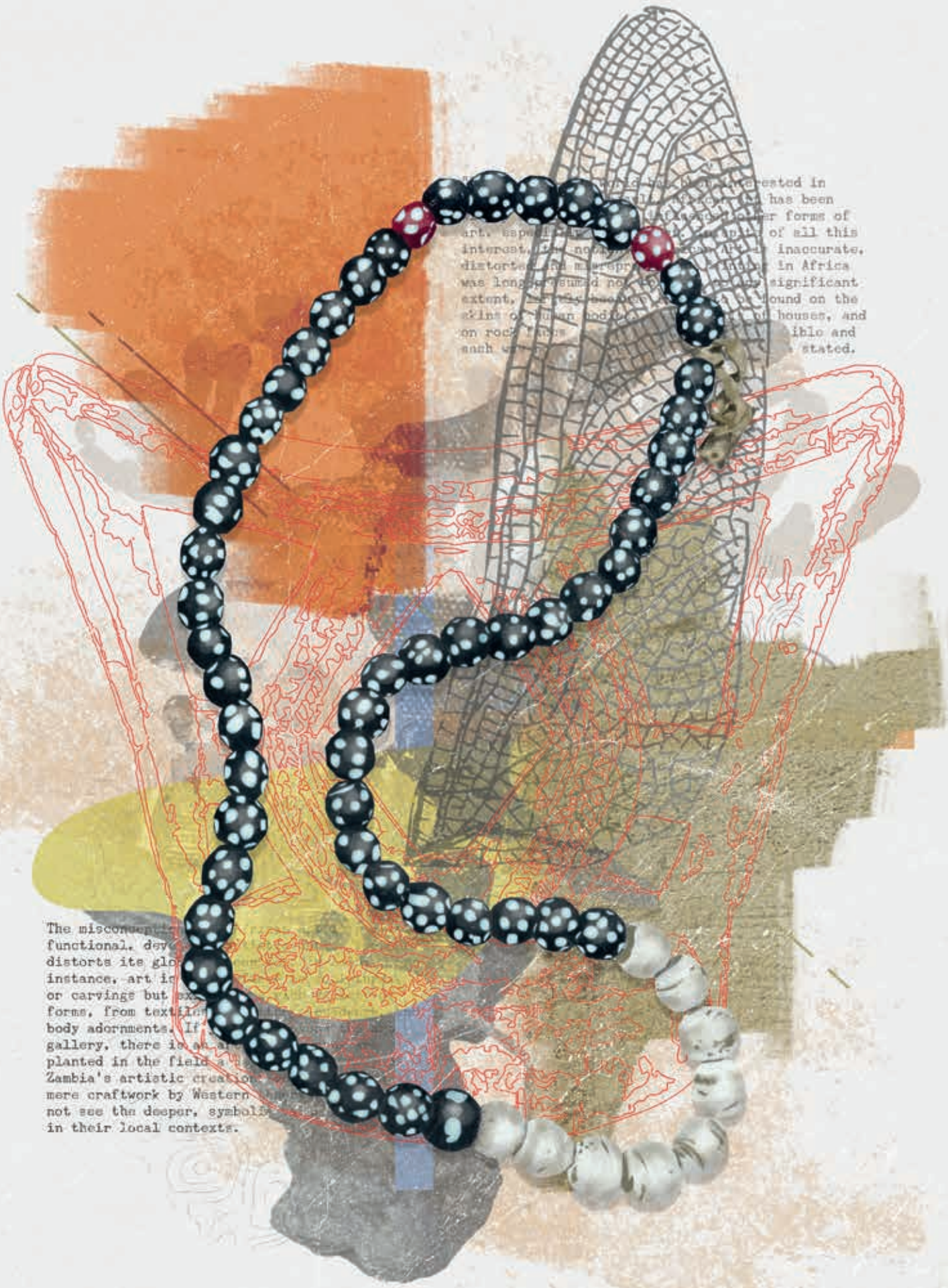
As I delved further into Zambian art, I reflected on the discrepancies between traditional Zambian art and the artworks often sold to tourists. These ‘Zambian art’ pieces are often replicas or a fusion of styles from various regions of the continent, from the East to the South, without any distinct regional identity. They are designed to appeal to the market and be sold as souvenirs and commodities to people who want to taste the ‘African experience.’ They often lack the deep-rooted meaning, narrative, or cultural context that traditional Zambian art carries.

What makes Zambian art genuinely distinctive is its deep connection to tradition and its roots in the spiritual and cultural life of the people. Whether through the colourful patterns of cloth worn by the women or the sacred sculptures created for spiritual rituals, Zambian art speaks to a profound connection to community, land, and ancestry. Zambian art also has a time, place, or season during which it can be observed or interacted with.

...which has been interested in
...has been
...forms of
of all this
art, especially
interest, the
distorted and
was long
extent, the
kind of
such as

...inaccurate,
...in Africa
...significant
...found on the
...of houses, and
...iblo and
...stated.

The misconception of
functional, decorative
distorts its glory
instance, art is
or carvings but ex
forms, from textiles
body adornments. If
gallery, there is an
planted in the field
Zambia's artistic crea
mere craftwork by Western
not see the deeper, symbol
in their local contexts.



Among the Bemba people, the *Chimbusa*—a transitional initiation ceremony before marriage—painting is intrinsic to the process, serving a spiritual and pedagogical role. The red, black, and white colour codes of the ceremony are painted onto the body and the walls of the hut where the ceremony is conducted in geometric designs, patterns, diagrams, and motifs that represent fertility, beauty, and protection and tell the story of the transition from childhood to adulthood. The secrets of the ceremony are passed down from one woman to another and thus cannot be displayed in a gallery.

Unlike the fragmented, commodified art forms often seen in the global market, traditional Zambian art is an active, living expression of culture. Here, we see that African art is not just a product made for sale but a tool for communication, storytelling, and identity building.

As Victoria and I continued our discussion, it became clear that this art cannot simply be taken from its context and placed on a shelf to be admired as an object. It is an ongoing practice tied to an inherently African way of life. The Zambian artist is not

I wondered about the secrets held in the wooden dish with a lid carved into a duck figurine floating calmly above water. A hidden message is captured and preserved in the splintered, expressionless faces of Mbunda *Samahongo* face masks used in *Makishi* dances. Isn't this what Van Gogh did? Didn't Picasso paint the world as he saw it?

As a Zambian Bantu woman, a part of me will always ache to know the story behind the art.

Hints of inspiration exist for fashion-inclined Zambians to reimagine our artistic adornments and create them for our world today. Though centuries old, our artefacts are full of potential for us to build a relevant identity that advocates for the value and importance of African art. We're inside the fishbowl, and the full appreciation of Zambian art requires our action.

Zambian art is not an isolated or static entity. It is a dynamic, evolving expression of culture that only we can explore. Our art transcends the artefacts—these have been taken to galleries and museums, where they are displayed with minimal context to

WHILE ROOTED IN TRADITION, AFRICAN ART CONTINUES TO ADAPT AND EVOLVE, INFLUENCED BY BOTH HISTORICAL LEGACIES AND CONTEMPORARY CREATIVITY, CHALLENGING THE NOTION THAT IT IS STATIC OR BOUND BY THE PAST.

constrained by tradition but rather inspired by it to innovate and create. The best portrayal of this is the artist and creative prodigy Ignatius Sampa, whose life, work, and death fed the lore of *Makishi*. His depiction of *Makishi* caricatures fused the bedrock of Western and Zambian art to shed new light and provoke a deeper inquiry into both art forms.

A New Narrative

The Livingstone Museum, Zambia's oldest, opened to the public in 1934. Riding on the abundance of Victoria's knowledge and resources as the Director of the Museum, I gasped at the intricacy of art that dates as far back as 1912.

In the images, I saw my nose, my eyes, and the coil of my hair reflected in the dreadlocks of young Luvale women in 1930.

inspire others. We can advocate for our art to return home, but that is not the first step for me.

Cultural restoration and preservation start with understanding the stories, the history, and the meaning behind every creation. It is about building a new narrative that respects and celebrates the diversity of African cultures, acknowledging the richness that Zambian art contributes to the broader African and global conversation. This, in turn, requires an open, authentic engagement with the culture and its art forms, allowing Zambian creators to take their rightful place in the history of art.

When art takes its place, we will gather and recount our stories and process the grief of all we have lost, and the world will listen, understand, and respect the journey we must chart forward.

Images courtesy of Field Chinyimba
and Diana Chikotesha

Diana Chikotesha is rewriting history. From dreaming of playing football to becoming the first female on-pitch official at AFCON, she's breaking barriers in a male-dominated field. Her journey is one of resilience, excellence, and inspiration for women in sport.

WE
DO
S
IT
S



DIANA CHIKOTESHA

Words by Samm Tembo



In a world where sports often reflect cultural divides, decorated female referee Diana Chikotesha symbolises optimism and resilience. Her journey—from a young girl in a village in Zambia’s Eastern Province with a pocket full of dreams and a deep passion for football to an internationally recognised referee—is one of grit and determination. As a child, Diana dreamt of becoming a professional footballer, even though women’s football was far less established at the time and not widely seen as a viable career choice.

At 36 years old, Diana is now one of Africa’s most celebrated female referees. Her dream of playing professional football was cut short due to family opposition, who believed it was unsuitable for a woman to play football. However, Diana’s love for the sport remained unwavering. In 2009, she was inspired by the now-retired Gladys Lengwe, a trailblazing Zambian female referee she saw on TV. Determined to find her own place in the sport, Diana embarked on the path of refereeing. By 2014, after years of rigorous training, study, and hard work, she earned her FIFA badge as an international referee.

One of the most significant moments of Diana’s career came when she officiated at the Confédération Africaine de Football (CAF) Under-23 Men’s Africa Cup. She made history in 2023 as the first female assistant referee to officiate a men’s Africa Cup of Nations (AFCON) final—an achievement she describes as surreal. “There had been women who officiated at AFCON before, but I never thought I’d see the day a woman would officiate a men’s final, let alone that I’d be that woman,” Diana recalls. Her accomplishments have since earned her accolades such as the GSport African Woman in Sport Award, recognition as Best Female Referee at the Council of Southern Africa Football Associations

(COSAFA) Awards, the President's Insignia of Honour conferred by Zambia's President Hakainde Hichilema for her outstanding contributions to football, and, most recently, in December 2024, CAF Women's League Assistant Referee of the Year.

Diana's achievements carry cultural significance beyond the pitch. They challenge long-held stereotypes and patriarchal norms about women's roles in society. "As a woman, no matter how accomplished you are, culture and

Diana is dedicated to constant growth, holding two Master's degrees and a PhD on the way.

religion still play a big role in holding women back," she notes. "There's this stereotype that a woman's place is only in the kitchen. Thankfully, I have a supportive husband and daughter who understand and support my work. That's not the case for many women."

Despite progress, Diana highlights the challenges women in Zambian football still face, including limited access to training and recovery facilities. This poses an additional difficulty for Diana as she adheres to FIFA's strict training regime to maintain the physical and mental fitness required for elite refereeing.

When asked what makes a great referee, Diana emphasises consistency, resilience,



S

Diana is a trailblazer in her career, she was awarded CAF Assistant Referee of the Year 2024

discipline, and empathy. “The rules of football don’t change. What was a penalty yesterday will still be a penalty today,” she explains. “It’s important to follow the rules to make sound decisions on the pitch.” Diana also believes in learning from mistakes. “Refereeing is a constant learning process. You can’t be complacent. You have to keep improving yourself and be ready to face criticism because not everyone will agree with your decisions. But it’s also crucial to show empathy to players and yourself. Mistakes are inevitable—referees can make the same mistakes players make—but they’re opportunities to grow.”

Diana’s story is an inspiring narrative of perseverance and determination. From officiating local league matches to being on the global stage with FIFA, her journey proves that dreams are achievable with hard work and dedication. Diana hopes her work will inspire young girls and women to pursue their passions. “There’s always room at the table, even if women have to work twice as hard to earn a seat,” she says.

Through her organisation, Chikotesha Dream Foundation, Diana supports young women aspiring to break into football while also encouraging them to pursue academic qualifications. “I want to work hard so I can inspire more girls and sponsor their education,” she shares. “My mission is to empower young girls in both sports and academics. I’m deeply invested in the stories of young



women passionate about education and athletics. I am always open to sharing my experiences with those seeking guidance. Seeing one of my mentees achieve something, like being invited to the COSAFA Under-17 tournament, is one of my proudest moments. These milestones reaffirm the importance of nurturing the next generation of female leaders in sports and beyond."

Diana's commitment to education is evident in her achievements. She holds two Master's degrees in Sports Management and Physical Education and Sports and is currently pursuing a PhD in Physical Education and Sports. She firmly believes that education and sport go hand in hand. Diana's journey exemplifies the power of resilience and determination, showing that no obstacle is insurmountable for those who dare to dream.

Women in Zambian sport continue to excel, breaking records and inspiring future generations. From Barbra Banda and Racheal Kundananji making history in international football to Tilka Paljk and Mia Phiri dominating in swimming, their achievements showcase Zambia's growing influence in the global sporting arena. Their success is changing the landscape of women's sports, proving that Zambian women are no longer here to participate, but to lead. With pioneers like Diana Chikotesha paving the way, the future of Zambian women in sports looks brighter by the day.



Recognised for her impact, Diana received the Presidential Insignia of Honour of Zambia in 2024, strengthening her legacy as a sports pioneer.



Stay Ahead of Cyber Threats with Liquid C2's Next-Gen Security Operations Centers

Cyber threats don't sleep – neither do we.

Liquid C2's world-class **Security Operations Centers (SOC)** provide 24/7 monitoring, threat detection, and rapid response to keep your business secure.



**Real-Time
Threat Detection & Response**

Identify and neutralize attacks before they cause damage.



Advanced AI & Human Expertise

Combining cutting-edge technology with elite cybersecurity professionals.



Seamless Integration

Works with your existing security tools for enhanced protection.



Compliance & Risk Management

Stay ahead of regulations with expert guidance.

Stay connected, protected, and poised for the future.

Schedule a SOC visit

Call : 400 | Email: C2Zambia@liquid.tech


Cloud • Cyber Security • Edge

Whatever your business challenge, we'll C2 it. liquidc2.com





**EXIT EAST
TO MALAWI**

A white sailboat with a tall mast and rigging is beached on a sandy shore. In the background, a blue and white motorboat is docked at a wooden pier. The scene is set against a backdrop of a large body of water and a distant shoreline under a blue sky with scattered clouds. The text is overlaid in the upper right quadrant of the image.

Follow the open road east to the open skylines
of South Luangwa, overnight in Lilongwe,
stop over in Dedza for authentic handmade
pottery, cruise the coastline in Cape Maclear
and take your rest at Pumulani on an epic
road trip through Zambia and Malawi.

Words by Sebastian Moronell
Images by Chosa Mweemba and Walid Nassar

After the rains, emerald season is one of the most beautiful times to experience Zambia by road.

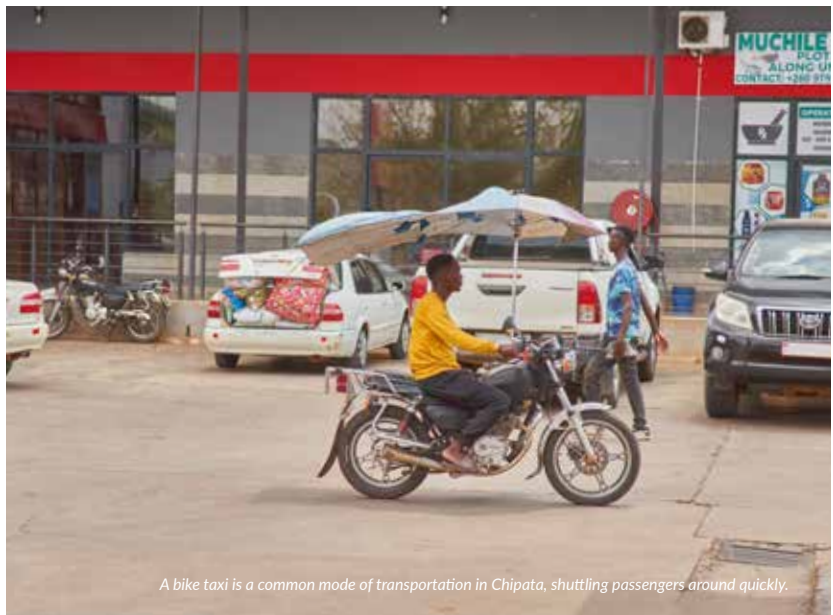
Emerald season is upon us. We are thrust in between the low points of hills, proudly green, defying the white sandy soil beneath them. Every now and then, turning a corner, a few bags of charcoal standing upright come into sight. A woman lies down, her eyes lazily condemning us for not stopping or for not caring enough to stop. We are still in Lusaka Province, Rufunsa District. Over the hills, somewhere lies Mozambique. We reach the Luangwa Bridge, which hangs over the river. The 222-metre bridge looks comical, an engineering marvel of steel and wire that seems arrogant over the muddy trickle of water below it. The river will be unrecognisable in a few months, swelling until it reaches the banks—if the rains come. The sky is pregnant with swirling shades of grey and white that shield us from a jealous sun. We are waved through by the military as we cross the bridge and enter the Eastern Province. We are heading east.

The hills flatten, and the green hollows out. An endless canopy of trees is traded for smallholdings. Small towns hugging the Great East Road come in and out of sight; they erupt out of the landscape like they exist to justify their place on a map. Some are good for petrol, others for smoking breaks. Nicotine lingers in the car as we drive on.

Chipata draws the countryside in, pulling towards it trucks, beat-up Corollas, and motorcycle taxis. We turn off to Mfuwe. It loosely holds the title of a tourist



The Luangwa Bridge spans over the dry riverbed.



A bike taxi is a common mode of transportation in Chipata, shuttling passengers around quickly.



Cyclists go about their day on the road to Chipata.



Heavy rain falls over the Luangwa valley during the game drive.

South Luangwa is credited as the birthplace of the walking safari, pioneered in the 1950s. Today, it remains one of the best places in Africa to explore the wilderness on foot.

town, but it has few of its markings—maybe because its patrons are of the wealthier, non-small-town sort. Still, curios are found here, under the guise of environmentalism and community projects. We pass through it with little more than a passing thought.

Our first destination, Nkwali by Robin Pope Safaris, is not too far from Mfuwe town. To get there, we amble through a field of ravaged trees. Coppiced stumps rise out of the field like embers only recently put out. At first, I thought this was the result of woodcutters, but I later discovered that this used to be a field of Mopani trees, a favourite food of elephants. They acted like a band of

marauders sweeping through the land, pillaging everything in their path.

We are greeted with the usual pleasantries of the safari lodge—wet towels for our faces and men for our bags. We leave the room hurriedly and have lunch before heading out on a game drive. Because Nkwali is situated on the river facing South Luangwa National Park, we take a boat to the other side to access the safari vehicles. A small crocodile, annoyed by our arrival, shuffles into the river as we cross into the park. Not long afterwards, the dark clouds hanging over us break, and it pours. The rain comes at us sideways, and nothing is spared – neither human nor camera.

Baboons and impalas form an unholy alliance by hiding together under a clump of trees. The only bucks brave enough to stand in the rain are waterbucks. But it is tough to see them, our squinting eyes stung by the relentless rain.

As the rain clears and lightning elsewhere paints a backdrop to the landscape, we see Thornicroft's giraffes, endemic to South Luangwa, grazing on the freshly moistened grass. Their preservation was one of the factors that drove the national park's creation, spearheaded by the British conservationist Norman Carr. He was also the one who first developed the walking safari—the conservationist's answer to hunting. We went on a walking safari the following day after an early night.

If the rains disperse game across the park, away from the areas of water still intact during the dry season, they simultaneously bring forth an abundance of small things. On our safari walk, apart from spotting the tracks of elephants and bucks, the ground is littered with little mites, some a fiery red like the sun that had cleared away the clouds. The cicadas are deafening. We are taught how to catch and eat them.

South Luangwa has one of the highest concentrations of leopards in Africa. Night drives often reveal multiple sightings, thanks to a thriving ecosystem and effective conservation efforts.



South Luangwa is home of the walking safari established by Norman Carr.



While SLNP has some of the highest leopards concentrations, lions thrive here too.

We depart for Luangwa River Camp. Here, we enter the national park and, at some point, cross the river by car. It is still shallow enough for the 4x4 mammoth to pass through easily. The riverbed is mostly visible to us, as are the tracks of elephants and hippos.

We watch as elephants cross the sands of the dry riverbed and drink water from the river. Soon after our sighting, we leave for Malawi. It is not more than half an hour from Chipata to the border. On the slip road approaching the border post, a few men wave us down with notes in their hands. They want to exchange dollars for their wads of Malawian Kwacha. There is a foreign exchange crisis in the country, so not only is the black market rate much better than the official rate but there is also a severe fuel shortage in the country. We have four jerry cans on the car's roof; by the end of the trip, they have all been used.

The border post is new and was opened by the current presidents of Zambia and Malawi. A plaque commemorates the occasion, etching their two names into history. But for all its poorly designed grandeur, few vehicles are passing to and fro. This may be a result of the fuel crisis or, more likely, a consequence of a relatively inconsequential border crossing. Both Malawi and Zambia are landlocked countries, relying on their better-placed neighbours on the seaside for vital trade.

We see few cars on the road throughout Malawi, but the streets are busy. As soon as we leave the border post, we are met by scores of people on the side of the road. Malawi has the same population as Zambia but is less than a sixth of its size if you don't factor in the lake. All this means that people on foot and bicycles spill out onto the road, unable to go anywhere else. So do the goats, who have a wanton disregard for their own lives.

The road from the border to Lilongwe is straight and pleasant. There are many roadblocks, at times seemingly more frequent than cars. Alongside the road, smallholdings stretch out into the horizon. Most have rows of maize planted, awaiting rain. Cowboys, forlorn in the bright sun, herd cattle.

Villages are also more numerous in Malawi. We chance to inspect them in greater detail as we slowly wrangle our



Clay brick buildings like these are dotted alongside the road to Lilongwe.

way to the capital, hoping to conserve fuel. In some towns, mosques replace churches, and spires of black smoke locate the local brick kilns. Outside of mango trees, which provide shade in the dry fields, clay bricks seem to be a national obsession. The most diminutive dwelling, the most inconsequential wall, is made with red clay bricks.

Eventually, we amble into Lilongwe, in the middle of the country's central plateau. Broad, newly built highways take us from the edge of town to 'Area 10', where we will be staying the night. Network providers, donor countries, and the president all compete for billboard space. But this cannot distract us from the fact that Lilongwe is a strangely laid-out city. It is an artificial capital resulting from a deliberate government policy to relocate its headquarters immediately after independence. And so, it lacks any

Lilongwe is split into Old Town and New City, with Old Town reflecting the city's colonial roots, while the New City houses government offices and modern developments.



Many CBD activities in Lilongwe are similar to those in Lusaka, Zambia.



**ROBIN POPE
SAFARIS**

Addicted to Africa...

DISCOVER THE WARM HEART OF AFRICA

Join us for an unforgettable journey that unlocks the true essence of Africa. Our mission is simple: to immerse you in the captivating beauty of Africa's remote wilderness, its rich and diverse cultures, awe-inspiring natural wonders, and extraordinary wildlife.

With nearly 40 years of expertise in creating unforgettable safari adventures, we invite you to experience the very best of Malawi. Explore the heart of Majete Wildlife Reserve at **Mkulumadzi Lodge**, the enchanting Liwonde National Park at **Kuthengo Camp**, then bask in the sheer splendour of Lake Malawi's pristine beaches at **Pumulani Lodge**.

+260 (0) 957 090 441

info@robinpopesafaris.net

www.robinpopesafaris.net



The World War I Memorial in Lilongwe.

Kamuzu Banda led efforts in Malawi's independence struggle. His statue stands in front of the WWI Memorial in Lilongwe's government district.

organic unity in its makeup. Areas seem only accessible by road. But this may also be a result of our road-bound travels. Neighbourhoods are known as 'Area' followed by a number. Undeveloped land—earmarked for future government buildings—arrests development. The government buildings remind me of the aluminium-clad structures gracing Lusaka.

We did not stay long in the cottage, having found our way to a restaurant for lunch and some sense of the city. We went to the World War I Memorial in the government district. It looks like a fifty-metre-tall clock tower, with four large clocks looking out over the city. In front of it, there is a statue of Kamuzu Banda, Malawi's independence leader. We passed him and approached the clock tower. A fast-talking guide attempting the impossible task of relating the entire history of Malawi's armed conflicts explains its significance. We ask him if we can go to the top of the tower. Of course, we may, and he leads us to the top. Vertigo sets in. The clocks have the wrong time.

That night, we went to 'Four Seasons', where there is a jazz night every Sunday. Lilongwe seems small. Everyone pretends to know one another, if not by actively greeting one another, then by the kind of comfort that a familiar glance affords. The music stayed on until after we left a few hours later.

We headed off to Lake Malawi. From the plateau, we climbed further, the scenery



Quiet malls and restaurants in Lilongwe.



Lilongwe has a thriving night scene with live jazz and local singers.



The long winding road of the scenic route from Lilongwe to Cape Maclear via Dedza.



Discover the Difference with BDO Zambia's Services

Global Solutions. Driven to be the best.
People Helping People

Audit | Tax | Advisory | BSO

Elevating people.
Elevating business.
Elevating society.



Dedza is famous for its exquisite pottery and earthenware.



Cape Maclear is as colourful and lively as it is beautiful.

becoming more majestic with every bend in the road. The most memorable town was Dedza, shrouded in mist and mystery as we passed through it before descending the escarpment. Here, we stopped at their well-known pottery centre and had lunch. We bought some mugs as gifts.

After Dedza, we descended the escarpment. Most of the roads we used are good, and this one was no different. From there, it is not too far to Cape Maclear, a fishing town on a peninsula that juts out of the southern part of Lake Malawi. We had to burrow our way from the edge of the town until we reached the lakeside. Nestled in between some houses and other lodges is Mgoza Lodge. It is charmingly rustic. Crudely constructed wooden furniture breaches the boundary between the lake's sand and the lodge's grass. A chicken walks on the beachfront.

This afternoon, we lounged around and took a walk along the beach. Newly constructed lodges flirt with the fishermen's houses crumbling next door because of neglect, water erosion from the lake, or both. When we returned, many people were preparing themselves for dinner. A young group of Spanish-speaking tourists climbed off a boat, a German missionary couple made conversation with me, and I had lake



Fresh catches left out to dry to be turned into a tasty dried snack or meal.

Cape Maclear was originally established as a Scottish missionary station in the late 1800s before being abandoned due to health risks from malaria.



A fisherman mends his nets as the sun sets over the lake.

On our final evening, we went on a sunset cruise on a large dhow. We used the motor to take us into deep waters. But now the dhow was drifting across the lake, tilting us to the sombre realisation that our holiday was nearly over. A soft wind took us away from the sun. It was too cold to attempt a swim, but we all flirted with the idea anyway. After our cruise, we were invited to look at the stars through the telescope. The moon was relatively full, and there were clouds out, but we could still quite clearly see the rings of Saturn. A few specks of the cosmos were still visible. They were just beginning to dance to life. Tomorrow morning, we leave early, stopping rarely and probably only to admire a view for the last time, buy mangoes, or cross the border. We will be heading west, and the sun will certainly be bright and full.



A fisherman bails water out of his dugout as the clouds gather above.



Hoisting sail as the wind picks up over the lake.

Likoma Island, is a 'secret' island in Lake Malawi. It is also home to St. Peter's Cathedral, one of Africa's largest churches.

ZAMBIA

EXPERIENCE SOUTH LUANGWA: ZAMBIA'S
PREMIER SAFARI DESTINATION!



Are you ready for the trip of a lifetime? South Luangwa National Park promises a safari like no other! From its abundant wildlife, rich culture and breath-taking landscapes, this is a dream come true for anyone looking for their next big adventure.

Experience this extraordinary destination through walking safaris, game drives, and seasonal boating, all offering a unique perspective of the South Luangwa wilderness. Feeling extra adventurous? Our Specialist Safaris are great for those looking for an off the beaten track expedition!

Whether you're a family seeking quality time, a couple looking for romance in the wild, a group of friends on an epic journey, or a solo traveler wanting to connect with nature, we have a range of luxurious lodges, intimate bush camps and indulgent safari houses, where you'll always find a warm Zambian welcome!



+260 (0) 957 090 441

info@robinpopesafaris.net

www.robinpopesafaris.net



Mgoza Lodge is centrally located in Cape Maclear, on the shores of Lake Malawi. The restaurant offers a variety of options, accommodating vegans and vegetarians as well while the well stocked bar offers a wide range of local and imported drinks.

Rest at ease in spacious rooms designed to make guests feel as welcome and comfortable as possible. Mgoza Lodge offers quality accommodation to suit all budgets, including dorms, private huts, uniquely decorated en suite chalets, and a self catering cottage.

+265995632105

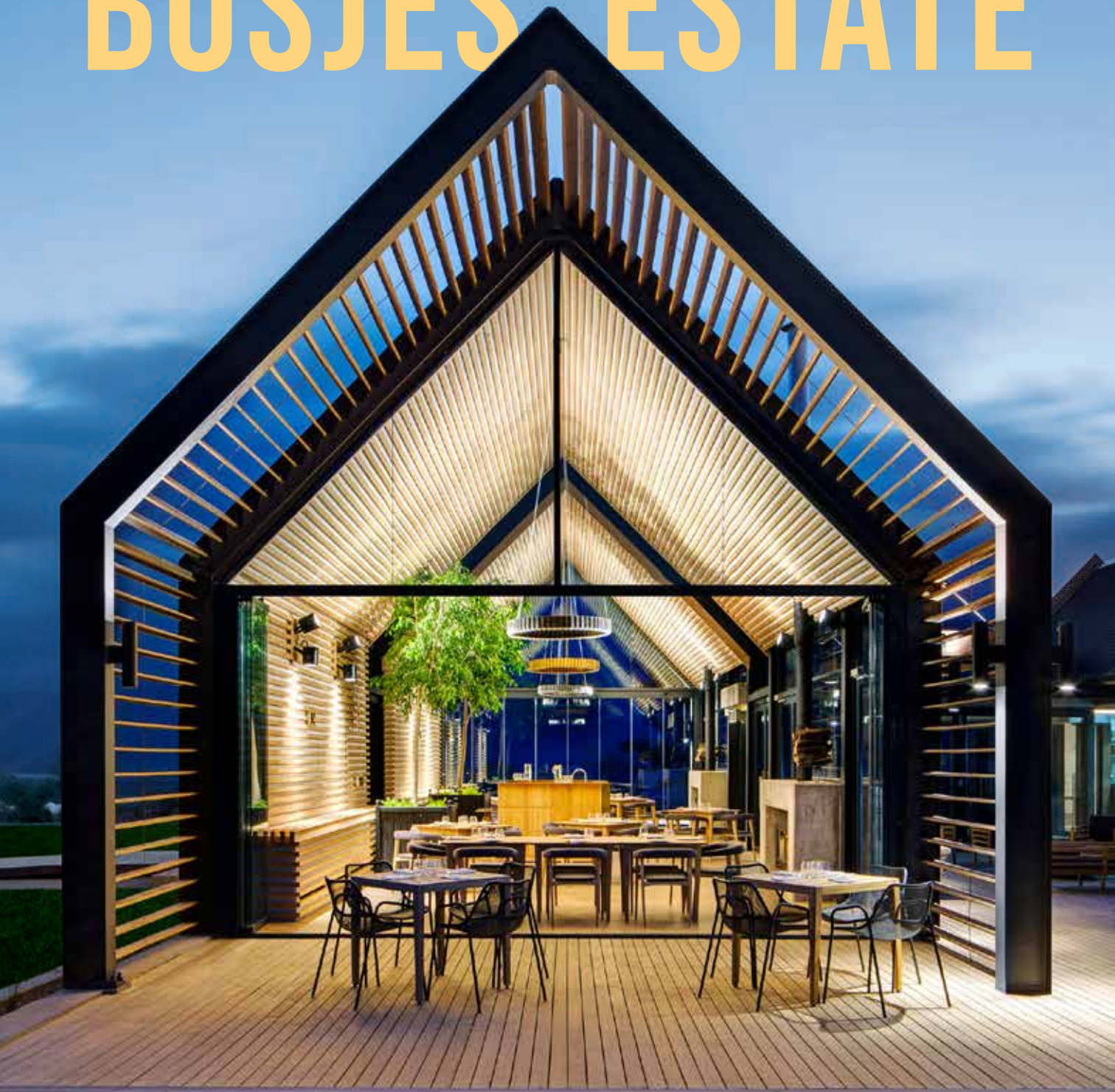
+265995632105

info@mgozalodge.com

Chembe Village Road, Cape Maclear,
Mangochi Malawi

Words by Carlen Vorster and images courtesy of Bosjes Estate

BOSJES ESTATE



NATURE, ARCHITECTURE AND STEWARDSHIP

Tucked away in the scenic Breedekloof Valley, Bosjes is more than just a picturesque wine farm—it's a place where history, architecture, and nature intertwine. From its wave-like chapel to its picturesque gardens, BOSJES is an escape to the extraordinary.

Situated in the serene Breedekloof Valley, BOSJES Estate is a luxury retreat celebrated for its architectural marvel, BOSJES Chapel, award-winning gardens, and tranquil natural setting. The Estate has emerged as one of South Africa's most unique and enchanting destinations, known for its harmonious blend of iconic architecture, award-winning gardens, luxury hospitality, and captivating natural landscapes. Owned by the same family since 1831, BOSJES honours its

agricultural roots while offering a modern retreat that combines art, culture and nature. Through sustainable practices and community engagement, Bosjes is a shining example of innovation, tradition and beauty in the heart of the Winelands.

BOSJES Kapel

Since its unveiling in 2017, BOSJES Kapel has captured global attention with its wave-like, modern design by Steyn Studio. It is a hallmark of contemporary



South African architecture and a favourite wedding destination.

Inspired by Psalm 36:7; "How precious is your lovingkindness O God! Therefore the children of men put their trust under the shadow of your wings", the chapel's signature white roof seems to float, emulating the wings described in the verse while simultaneously echoing the undulating mountains that frame the estate. This architectural masterpiece blends seamlessly with the surrounding natural beauty, creating an atmosphere of peace and spiritual reflection.

Award-Winning Gardens

Another cornerstone of BOSJES is its award-winning gardens, which provide a scenic and immersive experience, designed by acclaimed garden and landscape architects. Drawing inspiration from biblical themes and the indigenous flora of the Cape Floristic Region, the gardens feature intricately designed paths, native plantings, and meditative spaces that engage visitors in a journey through nature. Each section of the garden is carefully curated to highlight the natural beauty and biodiversity of the region, nurturing a deep connection between visitor and landscape.

Bosjes, located in the Bredekloof Valley near Worcester, dates back to the early 18th century. Originally granted as a farm in 1790, it has a rich history tied to Cape Dutch agricultural traditions, producing wheat, grapes, and livestock for over 200 years.

Through sustainable planting and water-wise gardening, BOSJES' gardens set a benchmark for landscape architecture and environmental conservation, reflecting a dedication to preserving the natural beauty of the valley.

Luxury Accommodation

If you are seeking to extend your stay, BOSJES offers a bespoke guesthouse that blends luxury with tranquility. The guesthouse, featuring 12 elegantly designed rooms, provides a serene retreat for guests looking to immerse themselves in the estate's beauty. Designed with meticulous attention to detail, rooms offer panoramic views

of the valley, mountains, and gardens, allowing guests to experience the surrounding landscape from the comfort of refined accommodations.

A Restored Sanctuary for Wellness
Adding to its unique offerings, BOSJES features an award-winning spa, cleverly converted from the estate's original farm stables. The luxurious spa offers a sanctuary for relaxation, with treatments inspired by natural elements and designed to rejuvenate the mind, body, and soul. The spa's tranquil ambiance and skilled therapists make it a must-visit if you are seeking wellness and relaxation and its history as a repurposed stable only adds to its charm and character.





Culinary Excellence

BOSJES is also home to two distinct culinary venues; the garden café, Spens, provides a relaxed setting where you can enjoy breakfast, cakes and light lunches. For a more refined experience, BOSJES Kombuis serves as the estate's main

restaurant, offering a seasonal, lunch-only menu inspired by the rich flavours of the Cape Winelands. BOSJES Kombuis emphasises locally sourced ingredients while supporting local farmers and producers resulting in a dining experience that celebrates the region's unique terroir.

Hiking Trails and Wildlife Encounters
For outdoor enthusiasts, BOSJES offers two scenic hiking trails that wind through the breathtaking landscapes of the farm. These trails provide guests with the chance to explore the area's flora and fauna up close, with opportunities to encounter various species of antelope

The striking Bosjes Chapel was designed by South African-born architect Coetzee Steyn. Its wave-like structure mimics the surrounding mountains, with its reflective pool enhancing the illusion of floating on water.





and other native wildlife. The trails cater to different skill levels, offering options for both leisurely walks and more challenging hikes, allowing guests to experience the tranquility and natural beauty of the farm firsthand.

Generational Stewardship

Founded in 1831 and owned by the same family for nearly two centuries, is a living testament to South Africa's agricultural heritage. While the estate remains a working farm, producing wine grapes, olives, protea flowers and peaches, BOSJES upholds a commitment to responsible stewardship of the land and community, ensuring that the estate remains a thriving agricultural and ecological haven while giving back. Sustainable practices are employed across all aspects of its operations. From combating alien vegetation, water-wise gardening to renewable energy initiatives, the farm reduces its ecological footprint while preserving the natural beauty of the Breedekloof Valley. The sustainability practices on the farm are also extended to the local school, Bothas Halte Primary, a beneficiary of the BOSJES Trust.

Before its transformation into a luxury estate, Bosjes played a role in missionary activity during the 19th century. The farm once housed a small mission station that provided spiritual guidance and education to local farmworkers and indigenous communities.

The Bothas Halte School, transformed from a dilapidated farm school, is now a state-of-the-art facility for 250 rural primary learners, showcasing sustainability in design and operation. Featuring indigenous green roofs, vegetable gardens integrated into teaching, solar and wind energy systems and rainwater harvesting for irrigation, the school operates largely off the grid. Its modern facilities include a multipurpose hall, specialist classrooms for practical skills, a science lab and a Discovery Centre equipped with multimedia tools and a library. Recognised for its innovative design, the school was adopted in 2023 by the Western Cape Department of Education

as a model for future primary schools in the province.

Worth a visit

With its iconic architecture, award-winning gardens, luxurious spa, and dedication to sustainable tourism, BOSJES Estate offers a truly unique escape in the heart of the Cape Winelands. Whether you're visiting to marvel at the BOSJES Chapel, explore their award-winning gardens, enjoy the refined cuisine, or experience the tranquility of the estate's hiking trails, BOSJES invites all who seek an enriching journey rooted in nature, culture, and heritage.



Fly into Cape Town with Proflight Zambia, from Lusaka. Proflight also operates regular scheduled flights into Lusaka from Johannesburg, Kalumbila, Kasama, Livingstone, Mansa, Mfuwe, Ndola and Solwezi, via Lusaka. Visit flyzambia.com for the latest flight schedule.



AIRLINK
BROADBAND LTD
"Your Partner For Digital Revolution"

STAY CONNECTED

ON FIBER INTERNET

**& EXPERIENCE
HYPER SPEED**

WE WISH YOU A
HAPPY NEW YEAR

We're so grateful for all our customers!
Thank you for all you've done to help us grow this year.
Can't wait to move onward and upward in 2025!

Plot No. 25980 Katima Mulilo Rd,
Olympia Lusaka.

sales@airlinkzambia.com
www.airlinkzambia.com

+260 975 828 020



HARRISON & ASSOCIATES
Chartered Accountants and Business Advisors

CHARTERED ACCOUNTANTS AT YOUR SERVICE.

Hello business world! Are you experiencing any compliance nightmares on your Zambian entities? Suffer no more and offload your problems to the compliance advisors

At Harrison & Associates Chartered Accountants and Business Advisors, we will handle your accounting, auditing, tax (including the Withholding Tax and Reverse VAT on payments to foreign based service providers), business secretarial, management consultancy and other value-added services; thereby freeing up your valuable time to concentrate on your core business activities.

Auditing . Accounting . Taxation . Investigations . Management Consultancy . Company Secretarial
Transfer Pricing, Reverse VAT and insolvency - Business Rescue Administration, Receiverships and Liquidations



No. 8 Lubambe Road, Northmead,
Lusaka 10101, Zambia



+260 211 845 541
+260 977 654 599



mp@harrisonandassociates.com
www.harrisonandassociates.com

TAKE OFF

94. FLIGHT SCHEDULE • 96. NEWS • 99. ROUTE MAP • 101. FLEET • 102. FAQ • 103. PROHIBITED GOODS



Your place for all things Proflight, from news updates to fleet and customs information.

FLIGHT SCHEDULE

LUSAKA - JOHANNESBURG

#	DEP	ARR	M	T	W	T	F	S	S
020	08:15	10:15	●	●	●	●	●	●	●
024	11:00	13:00	●	●	●	●	●	●	●

NDOLA - JOHANNESBURG (VIA LUSAKA)

#	DEP	ARR	M	T	W	T	F	S	S
311/020	06:30	10:15	●	●	●	●	●	●	●
303/024	09:00	13:00	●	●	●	●	●	●	●

LUSAKA - CAPE TOWN (VIA LIVINGSTONE STOPOVER)

#	DEP	ARR	M	T	W	T	F	S	S
050	06:40	11:10				●			●

LIVINGSTONE - CAPE TOWN

#	DEP	ARR	M	T	W	T	F	S	S
050	08:10	11:10				●			●

LUSAKA - LIVINGSTONE (MAR)

#	DEP	ARR	M	T	W	T	F	S	S
700	06:55	08:05		●					
704	10:35	11:45	●			●	●	●	●
708	16:35	17:45	●		●			●	●

LUSAKA - LIVINGSTONE (APR)

#	DEP	ARR	M	T	W	T	F	S	S
700	06:55	08:05		●					
704	10:35	11:45	●		●	●	●	●	●
708	16:35	17:45	●	●		●	●	●	●

LUSAKA - SOLWEZI

#	DEP	ARR	M	T	W	T	F	S	S
930	06:30	07:30	●	●	●	●	●	●	●
910	06:50	08:00							●
936	15:10	16:10	●	●	●	●	●	●	●
916	15:00	16:10						●	

JOHANNESBURG - LUSAKA

#	DEP	ARR	M	T	W	T	F	S	S
023	12:00	14:00	●	●	●	●	●	●	●
025	14:00	16:00	●	●	●	●	●	●	●

JOHANNESBURG - NDOLA (VIA LUSAKA)

#	DEP	ARR	M	T	W	T	F	S	S
025/308	14:00	17:45	●	●	●	●	●	●	●

CAPE TOWN - LUSAKA (VIA LIVINGSTONE STOPOVER)

#	DEP	ARR	M	T	W	T	F	S	S
051	12:00	16:20				●			●

CAPE TOWN - LIVINGSTONE

#	DEP	ARR	M	T	W	T	F	S	S
051	12:00	14:50				●			●

LIVINGSTONE - LUSAKA (MAR)

#	DEP	ARR	M	T	W	T	F	S	S
701	08:40	09:50		●					
705	12:20	13:30	●			●	●	●	●
709	18:25	19:35	●		●			●	●

LIVINGSTONE - LUSAKA (APR)

#	DEP	ARR	M	T	W	T	F	S	S
701	08:40	09:50		●					
705	12:20	13:30	●		●	●	●	●	●
709	18:25	19:35	●	●		●	●	●	●

SOLWEZI - LUSAKA

#	DEP	ARR	M	T	W	T	F	S	S
930	07:55	09:45	●	●	●	●	●	●	●
911	08:40	09:50							●
936	16:35	18:25	●	●	●	●	●	●	●
917	16:50	18:00						●	

Please check our website, www.flyzambia.com, for updated departure days and times.

LUSAKA - NDOLA

#	DEP	ARR	M	T	W	T	F	S	S
310	05:15	06:00	●	●	●	●	●	●	●
302	07:50	08:35	●	●	●	●	●	●	
334	10:20	11:05	●		●		●	●	
304	12:20	13:05		●		●			●
306	14:00	14:45							●
308	17:00	17:45	●	●	●	●	●	●	●

LUSAKA - MFUWE (MAR)

#	DEP	ARR	M	T	W	T	F	S	S
800	06:55	08:05					●		
804	10:35	11:45	●						
808	16:35	17:45				●			●

LUSAKA - MFUWE (APR)

#	DEP	ARR	M	T	W	T	F	S	S
800	06:55	08:05					●		
804	10:35	11:45	●	●				●	
808	16:35	17:45			●	●			●

LUSAKA - KALUMBILA

#	DEP	ARR	M	T	W	T	F	S	S
930	06:30	08:20	●	●	●	●	●	●	
936	15:10	17:00	●	●	●	●	●		●

LUSAKA - KASAMA

#	DEP	ARR	M	T	W	T	F	S	S
440	07:55	09:30		●		●			●

LUSAKA - MANSA

#	DEP	ARR	M	T	W	T	F	S	S
334	10:15	12:05	●		●		●	●	

NDOLA - MANSA

#	DEP	ARR	M	T	W	T	F	S	S
334	11:25	12:05	●		●		●	●	

NDOLA - LUSAKA

#	DEP	ARR	M	T	W	T	F	S	S
311	06:30	07:15	●	●	●	●	●	●	●
303	09:10	09:55	●	●	●	●	●	●	
335	13:45	14:30	●		●		●	●	
305	13:40	14:25		●		●			●
307	14:00	14:45							●
309	18:25	19:10	●	●	●	●	●	●	●

MFUWE - LUSAKA (MAR)

#	DEP	ARR	M	T	W	T	F	S	S
801	08:40	09:50					●		
805	12:20	13:30	●						
809	18:20	19:30				●			●

MFUWE - LUSAKA (APR)

#	DEP	ARR	M	T	W	T	F	S	S
801	08:40	09:50					●		
805	12:20	13:30	●	●				●	
809	18:20	19:30			●	●			●

KALUMBILA - LUSAKA

#	DEP	ARR	M	T	W	T	F	S	S
930	08:45	09:45	●	●	●	●	●	●	
936	17:25	18:25	●	●	●	●	●		●

KASAMA - LUSAKA

#	DEP	ARR	M	T	W	T	F	S	S
441	10:05	11:40		●		●			●

MANSA - LUSAKA

#	DEP	ARR	M	T	W	T	F	S	S
335	12:40	14:30	●		●		●	●	

MANSA - NDOLA

#	DEP	ARR	M	T	W	T	F	S	S
335	12:40	13:20	●		●		●	●	

BOOKINGS

+260 777034742
reservations@proflight-zambia.com

+ SIDE NOTE

Proflight Zambia reserves the right to change, suspend or amend this published schedule without prior notification. Every effort will be made to operate as per the planned schedule.

PROFLIGHT AWARDS DREAM FLIGHT

ZAMBIA@60 FACTS CAMPAIGN WINNER SCORES DREAM FLIGHT



Zambia's leading scheduled airline, Proflight Zambia, brought dreams to life for 20-year-old John Chipango Jr, the winner of the Zambia@60 Facts Campaign. The campaign, launched to commemorate Zambia's 60th independence anniversary, invited participants to share unique and lesser-known historical facts about the country, celebrating its rich heritage and history.

Proflight, in partnership with Hot FM and the National Heritage Conservation Commission (NHCC), awarded the travel voucher to John Chipango Jr, a 20-year-old aspiring journalist with a passion for storytelling and Zambian culture. He stood out in the competition by sharing over ten incredible facts about Zambia's rich history and heritage.

John's passion for Zambian culture is infectious. He cherishes the nation's diversity, proudly stating, "I love our culture in Zambia. We host over 72 ethnic groups in one land—a shining example of our unity and richness as a nation."

Thanks to Proflight, John has earned a travel voucher to any Proflight destination. While Cape Town was excluded from his choice of direct destinations, Proflight highlighted that winners can still connect via the airline's trusted partner networks.

"I am extremely happy! This will be my first time getting on a plane," John shared with excitement. "I plan to travel to Durban, where I hope to explore the water spaces, meet new people, and share Zambia's culture."

John's trip to Durban will be facilitated through Johannesburg, underscoring Proflight's commitment to creating seamless travel opportunities for its passengers.

John expressed heartfelt gratitude to the campaign organisers, saying, "Thank you to Hot FM and Proflight for this opportunity. I hope they continue uplifting lives."

Proflight's partnership with Hot FM and NHCC for the Zambia@60 Facts Campaign highlights the airline's commitment to promoting Zambian heritage and regional connectivity.



PROFLIGHT'S GROWTH STRATEGY

STAFF DEVELOPMENT AT THE CORE OF PROFLIGHT'S GROWTH STRATEGY



The rapid growth and progression experienced in the regional aviation sector due to increased domestic and external air traffic entails the simultaneous adoption of innovative technologies and operational systems for local airlines as they seek to operate and handle passengers and cargo on a much larger scale than before. With Proflight Zambia's ever-expanding network and an unrelenting focus on delivering world-class service, the airline's expert staff remain at the heart of navigating and maintaining success in these emerging developments.

Recently, Proflight sent eleven of its employees—Lindiwe Muyunda, Lillian Lufu, Maureen Moono, Edina Phiri, Constance Musonda, Chanda Mweenda, Sharon Ngoma, Vernon Malunga, Mwila Mushima, Emeldah Namwinga, and Paxina Lukwesa—to South Africa's Cranfield Aviation Training Centre for a comprehensive three-day Commercial Aviation Management programme. Covering everything from network and fleet planning to understanding customer needs, the training aimed to fine-tune skills and ignite fresh strategies among staff stepping into commercial management roles.

Learning the Ropes and Loving the Skies

Edina Phiri, the airline's Station Manager at Mfuwe International Airport in the heart of South Luangwa National Park, described the experience as inspirational. With 11 years at Proflight under her belt, Edina admitted the training added a new polish to her already impressive skill set.

"The aviation industry is a people business; customer service is vital because that's how we keep our clients. One important thing I learned was how to handle customers during our operations better," she explained.

Meanwhile, Vernon Malunga, a Crew Scheduling Manager at Kenneth Kaunda International Airport with 15 years of experience, expressed gratitude for Proflight's investment in his professional development. Once again, he found himself eager

to refresh and enhance his knowledge about fleet planning and scheduling.

"For instance, the training highlighted certain industry requirements and other aspects that will enable me to effectively manage crew schedules for our CRJ fleet and ensure we comply with Civil Aviation Authority regulations," Vernon shared.

Constance Musonda, the Station Manager at Kasama Airport, has been with Proflight for 14 years. She found the training invaluable for enhancing her decision-making and leadership skills: "Strategy is the glue that binds us together and aligns our goals to help the airline operate optimally. Equally, understanding customer needs drives growth, especially in a remote area like Kasama, where listening to clients is key," she passionately stated.

Over in Livingstone, Lillian Lufu found herself able to connect the dots between market demand and profitability: "This training wasn't just theoretical; it gave us practical insights to tackle real-world challenges head-on."

Investing in Excellence

Proflight's Director of Flight Operations, Captain Josias Walubita, stated: "Safety and excellent service start with skilled, knowledgeable staff. This training prepares our people for bigger responsibilities and helps Proflight soar to new heights."

From a humble charter company to a regional powerhouse with over 250 employees, Proflight continues to prove that its growth is not just about adding new destinations but also about continually empowering the people who keep the airline's wings steady.

As the airline's crew confidently takes on new challenges, one thing is clear: Proflight isn't just taking off; it's taking its people and passengers along for an unforgettable journey.

CLIMBING TEAM SCALES TO NEW HEIGHTS

ZAMBIAN CLIMBING TEAM DEBUTS AT INTERNATIONAL COMPETITION



Sport climbing is steadily gaining popularity in Zambia and Southern Africa, with bouldering leading the charge. The thrilling sport involves scaling shorter but challenging routes—or problems—without using ropes or harnesses. Its inclusion in the 2020 Tokyo and the 2024 Paris Olympic Games has further added to its appeal, transforming it from a niche activity into a mainstream pursuit across generations.

Bouldering is typically performed at heights of up to four and a half metres and requires mental and physical discipline. It combines strength, technique, and problem-solving and is accessible to climbers of all skill levels.

Over the past two years, new bouldering problems and climbing routes have been established in Zambia. Urban centres like Lusaka have seen the rise of climbing gyms such as Pa Mitengo Climbing and Calisthenics, which have become vital hubs for training and community building.

“Our goal is to raise awareness of climbing as a sport in Zambia and to prepare athletes to compete internationally. We have been developing both the climbing community and the competitive aspect through hosting regular competitions,” said Pa Mitengo Team Coach Dan Ghui.

These efforts are paying off, with Zambia’s first representatives recently making an international debut at the 2024 South African Nationals, hosted by the South African National Climbing Federation (SANCF). The team delivered a strong performance for their first appearance, with Mabvuto and Mukuka placing 8th and 6th, respectively, in the Men’s Open Classification, while Otensia and Claire tied for 6th in the Women’s Open Classification.

Both competition and community have been key to the sport’s growth. Local clubs and social media have connected climbers, fostering collaboration and a shared passion. Moreover, schools and youth programmes are beginning to incorporate climbing, while regional competitions and training camps aim to nurture talent.

Events like the South African Nationals highlight the sport’s rising profile, while partners like Proflight Zambia have been instrumental in supporting athletes. Proflight continues to be a key partner in driving Zambia’s sporting success, with the airline facilitating travel logistics for athletes in different sports disciplines.

“Proflight is proud to contribute to the development of sport climbing in line with our broader commitment to the Zambian community and our desire to help Zambians achieve their dreams, no matter the altitude,” stated Proflight Zambia Director of Flight Operations, Captain Josias Walubita.

Despite the challenges of limited funding, inadequate infrastructure, and a shortage of trained coaches hindering its rapid progress, the climbing community’s passion and support from organisations like SANCF and Proflight offer hope for the sport’s future.

The Olympic spotlight has been a game-changer, inspiring young climbers and attracting media attention. Climbing’s inclusivity sets it apart—it offers physical and mental challenges to people of all ages and backgrounds. As Zambia’s climbing community grows, the sport is becoming more than just a pastime; it’s a way to connect with others and foster a sense of belonging.

---- Seasonal, operated by ProCharter



FLY **LUSAKA TO CAPE TOWN** THE SMARTEST WAY!



Key Features

- ✓ **Shortest Travel Time** – Just 4.5 hours total, compared to 6+ hours via Johannesburg.
- ✓ **Smooth Stopover in Livingstone** – Enjoy a refreshment on board including a cup of Zambian coffee while on ground for the 30 minute stopover.
- ✓ **Relax Onboard** – Assorted snacks, drinks, a cold meal and Zambian coffee served on board.
- ✓ **Hassle-Free Arrival** – Easy immigration at Cape Town International Airport.
- ✓ **Earliest Arrival** – Land in Cape Town early enough to enjoy your afternoon.



Proflight Zambia – Your Smart way to Cape Town!

PROFLIGHT FLEET

BOMBARDIER CRJ200



FLEET	LENGTH	WING SPAN	HEIGHT	FUEL CAPACITY	MAX ALTITUDE	SPEED	MAX PASSENGERS
4	26.77m	21.21m	20ft	6400kg	41000ft	682km/h	50

BOMBARDIER CRJ100 PARCEL FREIGHTER



FLEET	LENGTH	WING SPAN	HEIGHT	FUEL CAPACITY	MAX ALTITUDE	SPEED	MAX CARGO
1	26.77m	21.21m	20ft	6400kg	41000ft	682km/h	6804kg

JETSTREAM 4100



FLEET	LENGTH	WING SPAN	HEIGHT	FUEL CAPACITY	MAX ALTITUDE	SPEED	MAX PASSENGERS
4	19.25m	18.29m	5.75ft	2600kg	25000ft	550km/h	29

JETSTREAM 3200



FLEET	LENGTH	WING SPAN	HEIGHT	FUEL CAPACITY	MAX ALTITUDE	SPEED	MAX PASSENGERS
1	14.37m	15.85m	5.37ft	1474kg	25000ft	445km/h	18

TRAVEL TIPS

FLYING COMFORTABLE

- Before you fly, get a good night's sleep. Rest and some light exercise will help you cope on your journey.
- Wear loose, comfortable clothing and shoes that are not too restrictive.
- Eat a light, well-balanced meal before you travel and opt for a smaller helping than normal on the plane.

ELECTRONIC DEVICES

- Please ensure that all electronic devices are turned off before taxiing and take off as they may interfere with the safe operation of the aircraft. These include cellphones, laptops, remote controlled games.

SAFETY

- A Proflight safety demonstration is always made before take off. A safety pamphlet is also provided at your seat. Please familiarise yourself with its important information and note the nearest emergency exit.

SMOKING

- Smoking on board is strictly prohibited. This includes any artificial device or e-cigarettes.

BAGGAGE ALLOWANCE

- In addition to the carry on luggage allowance provided herein, each passenger may carry without additional charge, the following carry on items the weight of which shall not exceed 5kg. The carry on items are permitted for use during the flight and when retained in the passengers' custody as listed here below:
- A lady handbag, pocket book or purse, which is appropriate to normal traveling dress and is not being used as a container for the transportation of articles, which would otherwise be regarded as baggage.
- Laptop.
- An overcoat, wrap or blanket.
- A small camera and/or a pair of binoculars.
- Reading material.
- Infant's food for consumption in flight.
- Infant's carrying basket.

FREQUENTLY ASKED QUESTIONS

BAGGAGE POLICY

We offer a complimentary 30kg checked allowance on our international flights for adults/children and 10kg for infants. On our domestic flights, our complimentary checked allowance is 23kg across all fare types. In addition, you are allowed one piece of 5kg carry-on baggage.

Excess checked baggage over your complimentary amount is charged at \$5/kg out of Zambia or R60/kg out of South Africa or K60/kg domestic within Zambia. Excess baggage can also be pre-purchased on our website at a discounted rate per 15kg excess bundle. The bundle is \$40/bundle out of Zambia or R600/bundle out of South Africa or K600/bundle domestic within Zambia.

Take note due to airport safety rules, no one piece of baggage can weigh more than 30 kg. All excess baggage is subject to space available on the aircraft and is non-refundable. Total weight limit only, no restriction on the number of pieces.

Toy guns or blunt objects such as tennis racquet or hockey stick are not permitted in carry-on baggage. Toy guns must be declared for carriage in checked baggage and you must check-in at least two hours prior to flight else the toy gun will not be permitted.

The following items are not permitted in checked or carry-on baggage, they must be sent as cargo: hoverboard, television set, microwave, computer and computer parts, car parts, stoves of any kind.

CHECK-IN COUNTER LOCATIONS

Our check-in counters are located as follows:

- Lusaka and Livingstone international flights: Terminal 2
- Lusaka and Livingstone domestic flights: Terminal 1
- All other domestic flights: Main terminal
- Joburg: Terminal B counters 64-66
- Cape Town: Main terminal, check airport monitors

Airport ticket sales in Joburg are located at Proflight office at back terminal wall past counters 64-66, in Cape Town are located at check-in counter.

UNACCOMPANIED MINORS

We happily accept unaccompanied minors (5 years to 11 years) on the flight. There is no extra charge for unaccompanied minors and they still receive our 25% children discount. Please note we are limited to a certain number of unaccompanied minors per flight so book early.

INTERLINE PARTNERS

- Air Tanzania
- Cemair
- Emirates
- Ethiopian Airlines
- Fly Safair
- Hahn Air
- Kenya Airways
- Qatar Airways
- Rwandair
- South African Airways
- Turkish Airlines

TRANSFER IN JOBURG DETAILS

(Connecting to an international flight out of Joburg)

- Advise the Proflight check-in agent of your final destination and show necessary tickets.
- If you are on Emirates, Qatar or Cemair out of Joburg, you will receive your onward boarding card at time of first check-in with Proflight and your baggage will be tagged through to final destination.
- If you are on another airline out of Joburg, your baggage will be tagged as final destination.
- Upon arriving into Joburg airport from bus, do not enter South Africa through immigration, turn left before immigration queues.
- Follow the signs for International Transfers and go to the transfer check-in desk of your next airline.
- From your next airline, collect your onward boarding pass and receive new baggage tags (your baggage will be re-tagged for you by the next airline transfer check-in agent).

CARGO CONTACTS

- **International Cargo**
Tel:+260 977 511690 or +260 964 900449
zegandlexport@zegaltd.co.zm | import@zegaltd.co.zm
- **Domestic Cargo**
Tel:+260 772 686395
cargo@proflight-zambia.com
- **Johannesburg**
Tel: +27 11 230 4600
Email: mohalen@bidaircargo.co.za | dentont@bidaircargo.co.za
- **Cape Town**
Tel: +27 21 935 6138
Email: charlenek@bidaircargo.co.za

PROHIBITED GOODS

Banned, restricted and dangerous goods are articles or substances that are capable of posing a risk to health, safety, property or the environment.

If you wish to travel with any such goods or material, please be aware of the restrictions or steps you may have to take if wishing to travel on a Proflight Zambia service.

To ensure the safety of the aircraft and those on board, checked in or hand baggage must not contain articles or substances that could pose a danger during flights these include:

COMPRESSED GASES
deeply refrigerated
flammable non-flammable)
such as butane, oxygen
propane and aqualung
cylinders.

FLAMMABLE LIQUIDS & SOLIDS
such as lighter and heater
fuels, paint. All safety
matches and fire lighters.

CORROSIVES
such as acids, alkali wet
cell batteries and apparatus
containing mercury.



MEDICAL AND TOILET ARTICLES MAY
BE CARRIED IN SMALL QUANTITIES.
SAFETY MATCHES wMAY BE CARRIED
ON THE PERSON.

EXPLOSIVES
such as fireworks, flares
munitions, Ammunitions and
pistol caps.

**BRIEFCASES / ATTACHE
CASES**
installed with alarm devices.



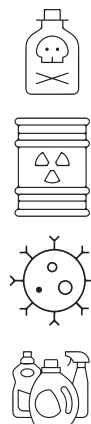
**OXIDISING
MATERIALS &
ORGANIC PEROXIDES**
such as bleaches and fibre
glass repair kits.

TOXIC SUBSTANCES
such as bleaching powder
and peroxide.

**INFECTIOUS
SUBSTANCES**
such as bacteria and live
virus materials.

POISONS
such as insecticides, weed
killers, arsenic & cyanides.

RADIO ACTIVE MATERIALS



**! IF YOU ARE CARRYING
ANY OF THESE ITEMS,
YOU MUST INFORM THE
AIRLINE.**

WINNERS

Startupper of

the year

ZAMBIA



Muyunda Kaonga
Cycle'Up Category



Niza Zulu
Power'Up category



Mulwabo Brizzy
Mwanamwenda
Innov'Up category

Congratulations to the Startupper of the Year by TotalEnergies!

Discover the winners of the 4th edition in the Cycle'Up, Power'Up and Innov'Up category on: startupper.totalenergies.com



MTN

MTN
Home

**Gamer, learner,
streamer or working
from home. We've
got a plan for you.**

Pocket Internet



4G Router &
Backup Battery



5G Router &
Backup Battery



**FREE* 5G
Router
on Lease**

N hulu a   You Tube  f

Whatsapp 0760 600 005

Visit your nearest MTN Service Centre

Email Home.ZM@mtn.com

What are we doing today?



Zanaco Private Banking

You have put in the effort and now it's time for your money to do the same. Embrace our tailored investment solutions to grow your wealth and build a future that reflects your aspirations.

Email privatebanking@zanaco.co.zm for more information

